UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10–Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2018

Commission File Number 1-4422

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware	**51-0068479**
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia
(Address of principal executive offices)

30324
(Zip Code)

(404) 888-2000
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	☒	Accelerated filer	☐
Non-accelerated filer	☐	Smaller reporting company	☐
		Emerging growth company	☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes ☐ No ☒

Rollins, Inc. had 218,174,643 shares of its $1 par value Common Stock outstanding as ofJuly 16, 2018.

PART 1 FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
AS OF JUNE 30, 2018 AND DECEMBER 31, 2017
(in thousands except share data)

	June 30, 2018	December 31, 2017
	(unaudited)	
ASSETS		
Cash and cash equivalents	$ 87,885	$ 107,050
Trade receivables, net of allowance for doubtful accounts of $10,897 and $11,814, respectively	115,672	97,802
Financed receivables, short-term, net of allowance for doubtful accounts of $1,765 and $1,535, respectively	18,359	17,263
Materials and supplies	16,098	14,983
Other current assets	50,458	25,697
Total current assets	288,472	262,795
Equipment and property, net	137,654	134,088
Goodwill	359,107	346,514
Customer contracts	182,522	152,869
Trademarks & tradenames	52,323	49,998
Other intangible assets	11,578	11,550
Financed receivables, long-term, net of allowance for doubtful accounts of $1,368 and $1,357, respectively	26,235	20,414
Prepaid Pension	18,880	17,595
Deferred income taxes	7,923	18,420
Other assets	20,488	19,420
Total assets	$ 1,105,182	$ 1,033,663
LIABILITIES		
Accounts payable	$ 32,073	$ 26,161
Accrued insurance	28,732	28,018
Accrued compensation and related liabilities	72,558	73,016
Unearned revenues	124,784	109,029
Other current liabilities	61,084	58,345
Total current liabilities	319,231	294,569
Accrued insurance, less current portion	35,117	34,245
Accrued pension	39	—
Long-term accrued liabilities	54,984	50,925
Total liabilities	409,371	379,739
Commitments and contingencies		
STOCKHOLDERS' EQUITY		
Preferred stock, without par value; 500,000 shares authorized, zero shares issued	—	—
Common stock, par value $1 per share; 375,000,000 shares authorized, 218,217,444 and 217,992,177 shares issued and outstanding, respectively	218,217	217,992
Paid in capital	78,212	81,405
Accumulated other comprehensive loss	(54,026)	(45,956)
Retained earnings	453,408	400,483
Total stockholders' equity	695,811	653,924
Total liabilities and stockholders' equity	$ 1,105,182	$ 1,033,663

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF INCOME
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2018 AND 2017
(in thousands per except share data)
(unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	**2018**	2017
REVENUES				
Customer services	**$ 480,461**	$ 433,555	**$ 889,203**	$ 808,802
COSTS AND EXPENSES				
Cost of services provided	**230,772**	204,480	**436,915**	393,643
Depreciation and amortization	**16,366**	13,547	**33,282**	27,317
Sales, general and administrative	**143,379**	129,667	**269,866**	244,821
Gain on sale of assets, net	**(308)**	(88)	**(364)**	(113)
Interest expense / (income), net	**75**	(190)	**133**	(263)
INCOME BEFORE INCOME TAXES	**90,177**	86,139	**149,371**	143,397
PROVISION FOR INCOME TAXES	**24,635**	32,450	**35,304**	49,438
NET INCOME	**$ 65,542**	$ 53,689	**$ 114,067**	$ 93,959
NET INCOME PER SHARE - BASIC AND DILUTED	**$ 0.30**	$ 0.25	**$ 0.52**	$ 0.43
DIVIDENDS PAID PER SHARE	**$ 0.14**	$ 0.12	**$ 0.28**	$ 0.23
Weighted average participating shares outstanding - basic and diluted	**218,188**	218,002	**218,175**	217,987

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2018 AND 2017
(in thousands)
(unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	**2018**	2017
NET INCOME	**$ 65,542**	$ 53,689	**$ 114,067**	$ 93,959
Other comprehensive earnings (loss), net of tax				
Foreign currency translation adjustments	**(5,118)**	2,382	**(8,070)**	6,389
Other comprehensive earnings (loss)	**(5,118)**	2,382	**(8,070)**	6,389
Comprehensive earnings	**$ 60,424**	$ 56,071	**$ 105,997**	$ 100,348

The accompanying notes are an integral part of these condensed consolidated financial statements.

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Rollins, Inc. and Subsidiaries
(In thousands) (unaudited)

	Common Stock		Paid-	Accumulated Other Comprehensive	Retained	
	Shares	Amount	In-Capital	Income / (Loss)	Earnings	Total
Balance at December 31, 2016	**217,792**	**$ 217,792**	**$ 77,452**	**$ (70,075)**	**$ 343,376**	**$ 568,545**
Net income					179,124	**$ 179,124**
Other comprehensive income, net of tax						
Pension liability adjustment	—	—	—	14,159	—	**$ 14,159**
Foreign currency translation adjustments	—	—	—	9,960	—	**$ 9,960**
Cash dividends	—	—	—	—	(122,017)	**$ (122,017)**
Stock compensation	434	434	11,965	—	—	**$ 12,399**
Employee stock buybacks	(234)	(234)	(8,012)	—	—	**$ (8,246)**
Balance at December 31, 2017	**217,992**	**217,992**	**81,405**	**(45,956)**	**400,483**	**653,924**
Net income					114,067	114,067
Other comprehensive income, net of tax						
Foreign currency translation adjustments	—	—	—	(8,070)	—	(8,070)
Cash dividends	—	—	—	—	(61,142)	(61,142)
Stock compensation	411	411	5,959	—	—	6,370
Employee stock buybacks	(186)	(186)	(9,152)	—	—	(9,338)
Balance at June 30, 2018	**218,217**	**218,217**	**78,212**	**(54,026)**	**453,408**	**695,811**

The accompanying notes are an integral part of these consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE SIX MONTHS ENDED JUNE 30, 2018 AND 2017
(in thousands)
(unaudited)

	Six Months Ended June 30,	
	2018	2017
OPERATING ACTIVITIES		
Net income	**$ 114,067**	$ 93,959
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	**33,282**	27,317
Provision for deferred income taxes	**4,508**	7,674
Provision for bad debts	**4,190**	2,564
Stock - based compensation expense	**6,370**	6,375
Other, net	**(1,535)**	(265)
Changes in operating assets and liabilities	**(30,373)**	(17,716)
Net cash provided by operating activities	**130,509**	119,908
INVESTING ACTIVITIES		
Cash used for acquisitions of companies, net of cash acquired	**(54,619)**	(6,165)
Purchases of equipment and property	**(14,246)**	(11,222)
Proceeds from sales of franchises	**228**	245
Other	**425**	295
Net cash used in investing activities	**(68,212)**	(16,847)
FINANCING ACTIVITIES		
Cash paid for common stock purchased	**(9,338)**	(7,689)
Dividends paid	**(61,142)**	(50,117)
Net cash used in financing activities	**(70,480)**	(57,806)
Effect of exchange rate changes on cash	**(10,982)**	6,797
Net increase/(decrease) in cash and cash equivalents	**(19,165)**	52,052
Cash and cash equivalents at beginning of period	**107,050**	142,785
Cash and cash equivalents at end of period	**$ 87,885**	$ 194,837

The accompanying notes are an integral part of these condensed consolidated financial statements.

NOTE 1. BASIS OF PREPARATION AND OTHER

Basis of Preparation -The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and therefore do not include all information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements. There has been no material change in the information disclosed in the notes to the consolidated financial statements included in the Annual Report on Form 10-K of Rollins, Inc. (the “Company”) for the year ended December 31, 2017 other than updates related to Accounting Standards Update (ASU) No. 2014-09, Revenue from Contracts with Customers (ASC 606) as noted below. Accordingly, the quarterly condensed consolidated financial statements and related disclosures herein should be read in conjunction with the 2017 Annual Report on Form 10-K.

The preparation of interim financial statements requires management to make estimates and assumptions for the amounts reported in the condensed consolidated financial statements. Specifically, the Company makes estimates in its interim condensed consolidated financial statements for the termite accrual which includes future costs including termiticide life expectancy and government regulations, the insurance accrual which includes self-insurance and worker’s compensation, inventory adjustments, discounts and volume incentives earned, among others.

In the opinion of management, all adjustments necessary for a fair presentation of the Company’s financial results for the interim periods have been made. These adjustments are of a normal recurring nature. The results of operations for the three and six month periods ended June 30, 2018 are not necessarily indicative of results for the entire year.

The Company has only one reportable segment, its pest and termite control business. The Company’s results of operations and its financial condition are not reliant upon any single customer, or a few customers, or the Company’s foreign operations.

NOTE 2. RECENT ACCOUNTING PRONOUNCEMENTS

Revenue

Service Revenue and Other Revenue

Rollins’ revenues are sourced primarily from the sale of pest control and other protection services to residential and commercial consumers.

Revenue Recognition

Revenue is recognized upon transfer of control of promised products or services to customers in an amount that reflects the consideration we expect to receive in exchange for those products or services. We enter into contracts that can include various combinations of products and services, each of which are distinct and accounted for as separate performance obligations. Revenue is recognized net of allowances for returns and any taxes collected from customers, which are subsequently remitted to governmental authorities.

Nature of Goods and Services and Performance Obligations

The Company contracts with its customers to provide the following goods and services, each of which is a distinct performance obligation:

Pest control services - Rollins provides pest control services to protect residential and commercial properties from common pests, including rodents and insects. Pest control generally consists of assessing a customer’s property for conditions that invite pests, tackling current infestations, and stopping the life cycle to prevent future invaders. Revenue from pest control services is recognized as services are rendered.

The Company’s revenue recognition policies are designed to recognize revenues upon transfer of control at the time services are performed. For certain revenue types, because of the timing of billing and the receipt of cash versus the timing of performing services, certain accounting estimates are utilized. Residential and commercial pest control services are primarily recurring in nature on a monthly, bi-monthly or quarterly basis, while certain types of commercial customers may receive multiple treatments within a given month. In general, pest control customers sign an initial one-year contract, and revenues are recognized at the time services are performed. The Company defers recognition of advance payments and recognizes the revenue as the services are rendered. The Company classifies discounts related to the advance payments as a reduction in revenues.

Termite control services (including traditional and baiting) - Rollins provides both conventional and baiting termite protection services. Traditional termite protection uses “Termidor” liquid treatment and/or dry foam and Orkin foam to treat voids and spaces around the property, while baiting termite protection uses baits to disrupt the molting process termites require for growth and offers ongoing protection. Revenue from initial termite treatment services is recognized as services are provided.

Maintenance/monitoring/inspection - In connection with the initial service offerings, Rollins provides recurring maintenance, monitoring or inspection services to help protect consumer’s property for any future sign of termite activities after the original treatment. This recurring service is a service-type warranty under ASC 606 as it is routinely sold and purchased separately from the initial treatment services and is typically purchased or renewed annually.

Termite baiting revenues are recognized based on the transfer of control of the individual units of accounting. At the inception of a new baiting services contract, upon quality control review of the installation, the Company recognizes revenue for the installation of the monitoring stations, initial directed liquid termiticide treatment and servicing of the monitoring stations. A portion of the contract amount is deferred for the undelivered monitoring element. This portion is recognized as income on a straight-line basis over the remaining contract term, which results in recognition of revenue that depicts the Company's performance in transferring control of the service. The allocation of the purchase price to the two deliverables is based on the relative stand-alone selling price. There are no contingencies related to the delivery of additional items or meeting other specified performance conditions. Baiting renewal revenue is deferred and recognized over the annual contract period on a straight-line basis that depicts the Company's performance in transferring control of the service.

Revenue received for conventional termite renewals is deferred and recognized on a straight-line basis over the remaining contract term that depicts the Company's performance in transferring control of the service; and, the cost of reinspections, reapplications and repairs and associated labor and chemicals are expensed as incurred. For outstanding claims, an estimate is made of the costs to be incurred (including legal costs) based upon current factors and historical information. The performance of reinspections tends to be close to the contract renewal date and while reapplications and repairs involve an insubstantial number of the contracts, these costs are incurred over the contract term. As the revenue is being deferred, the future cost of reinspections, reapplications and repairs and associated labor and chemicals applicable to the deferred revenue are expensed as incurred. The Company accrues for noticed claims. The costs of providing termite services upon renewal are compared to the expected revenue to be received and a provision is made for any expected losses.

Miscellaneous services (e.g., cleaning, etc.) - In certain agreements with customers, Rollins may offer other miscellaneous services, including restroom cleaning (e.g., eliminating foul odors, grease and grime which could attract pests), training (e.g., seminar covering Good Manufacturing Practices and product stewardship), etc. Revenue from miscellaneous services is recognized when services are provided.

Products - Depending on customer demand, Rollins may separately sell pest control and/or termite protection products, such as baits. Revenue from product sales is recognized upon transfer of control of the asset.

Equipment rental (or lease) - Depending on customer demand, Rollins may lease certain pest control and/or termite protection equipment. Revenue from equipment rentals are recognized over the period of the rental/lease. Revenue from equipment rentals are not material and represent less than 1.0% of the Company's revenues for each reported period.

Right to access intellectual property (Franchise) - The right to access Rollins’ intellectual property is an essential part of Orkin’s franchising agreements. These agreements provide the franchisee (the customer) a license to use the Rollins’ name and trademark when advertising and selling services to end customers in their normal course of business. Orkin Franchise agreements contain a clause allowing Orkin to purchase certain assets of the franchisee. This is only an offer for Orkin to re-purchase the assets originally provided by Orkin to the franchisee and is not a performance obligation or a form of consideration. International and domestic franchising revenue was less than 1.0% of the Company’s annual revenues.

All Orkin domestic franchises have a guaranteed repurchase clause that the Orkin franchise may be repurchased by Orkin at a later date once it has been established. The Company amortizes the initial franchise fee over the initial franchise term. Deferred Orkin franchise fees of $1.9 million at June 30, 2018 and $3.4 million December 31, 2017 were not material to the Company's financial statements.

Royalties from Orkin franchises are accrued and recognized as revenues are earned on a monthly basis. Revenue from Orkin franchises was $3.7 million for the three month period ended June 30, 2018 and $1.4 million for the same period in 2017 and $5.0 million and $2.7 million for the six month periods ended in June 30, 2018 and 2017, respectively.

Contract Balances

Timing of revenue recognition may differ from the timing of invoicing to customers. We record a receivable when revenue is recognized prior to invoicing, or unearned revenue when revenue is recognized subsequent to invoicing. For multi-year agreements, we generally invoice customers annually at the beginning of each annual coverage period. The balance of long-term accounts receivable, net of allowance for doubtful accounts, was $26.2 million as of June 30, 2018. As of December 31, 2017, long-term accounts receivable, net of allowance for doubtful accounts, was $20.4 million and is included in financed receivables as a long-term asset on our consolidated statements of financial position.

The allowance for doubtful accounts reflects our best estimate of probable losses inherent in the accounts receivable balance. We determine the allowance based on known troubled accounts, historical experience, and other currently available evidence. Activity in the allowance for doubtful accounts was as follows:

(In thousands)		
Six Months ended June 30,2018		
Balance at December 31, 2017	$	14,706
Charged to costs and expenses		4,190
Net (deductions) recoveries		(4,866)
Balance at June 30, 2018	$	14,030

Unearned revenue is comprised mainly of unearned revenue related to the Company's termite baiting offering and year-in-advance pest control services for which we have been paid in advance and earn the revenue when we transfer control of the product or service.

Refer to Note 7 - Unearned Revenue for further information, including changes in unearned revenue during the period.

Payment terms and conditions vary by contract type, although terms generally include a requirement of payment within 30 to 60 days. In instances where the timing of revenue recognition differs from the timing of invoicing, we have determined our contracts generally do not include a significant financing component. The primary purpose of our invoicing terms is to provide customers with simplified and predictable ways of purchasing our products and services, not to receive financing from our customers or to provide customers with financing.

Practical Expedients and Exemptions

We generally expense sales commissions when incurred because the amortization period would have been one year or less. These costs are recorded within sales and marketing expenses.

We do not disclose the value of unsatisfied performance obligations for (i) contracts with an original expected length of one year or less and (ii) contracts for which we recognize revenue at the amount to which we have the right to invoice for services performed.

Recently issued accounting standards to be adopted in 2018 or later

In June of 2016, the FASB issued ASU 2016-13, "Financial Instruments - Credit Losses (ASC 326): Measurement of Credit Losses on Financial Instruments." The updated accounting guidance requires changes to the recognition of credit losses on financial instruments not accounted for at fair value through net income. The guidance is effective for interim and annual periods beginning after December 15, 2019. The Company is currently evaluating the effect the guidance will have on its consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, Leases (ASC 842). In September 2017, the FASB issued ASU 2017-13, Revenue Recognition (ASC 605), Revenue from Contracts with Customers (ASC 606), Leases (ASC 840), and Leases (ASC 842), which provides additional implementation guidance on the previously issued ASU 2016-02 Leases (ASC 842). ASU 2016-02 requires a lessee to recognize assets and liabilities on the balance sheet for leases with lease terms greater than 12 months. ASU 2016-02 is effective for fiscal years, and interim periods within those years, beginning after December 15, 2018, and early adoption is permitted. Based on a preliminary assessment, the Company expects the adoption of this guidance to have a material impact on its assets and liabilities due to the recognition of right-of-use assets and lease liabilities on its consolidated balance sheets at the beginning of the earliest period presented. The Company is continuing its assessment, which may identify additional impacts this guidance will have on its consolidated financial statements and disclosures.

In August 2017, the FASB issued ASU 2017-12, Derivatives and Hedging (ASC 815), which provides new guidance intended to improve the financial reporting of hedging relationships to better portray the economic results of an entity's risk management activities in its financial statements. This ASU is effective for the Company beginning in fiscal year 2020. The adoption of this ASU is not expected to have a material impact on the Company's consolidated financial statements.

NOTE 3. REVENUE

Adoption of ASC 606, "Revenue from Contracts with Customers". On January 1, 2018, and the Company adopted ASC 606 using the modified retrospective method applied to those contracts which were not completed as of January 1, 2017. Results for reporting periods beginning after January 1, 2018 are presented under ASC 606, while prior period amounts are not adjusted and continue to be reported in accordance with our historic accounting under ASC 605.

There was no material impact on the Company's financial statements as a result of adopting ASC 606 for the six months ended June 30, 2018 and 2017, or the twelve months ended December 31, 2017.

The following tables present our revenues disaggregated by revenue source (in thousands, unaudited).

Sales and usage-based taxes are excluded from revenues. No sales to an individual customer or country other than the United States accounted for more than 10% of the six months ended June 30, 2018 and 2017, respectively. Revenue, classified by the major geographic areas in which our customers are located, was as follows:

	(In thousands)			
	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	**2018**	2017
United States	**$ 443,782**	$ 400,300	**$ 819,741**	$ 745,880
Other countries	**36,679**	33,255	**69,462**	62,922
Total Revenues	**$ 480,461**	$ 433,555	**$ 889,203**	$ 808,802

Revenue from external customers, classified by significant product and service offerings, was as follows:

	(In thousands)			
	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	**2018**	2017
Residential contract revenue	**$ 169,411**	$ 151,252	**$ 313,445**	$ 283,596
Commercial contract revenue	**136,839**	129,174	**268,918**	254,006
Termite completions, bait monitoring, & renewals	**93,874**	80,950	**170,365**	146,602
Other revenues	**80,337**	72,179	**136,475**	124,598
Total Revenues	**$ 480,461**	$ 433,555	**$ 889,203**	$ 808,802

NOTE 4. EARNINGS PER SHARE

The Company follows ASC 260, *Earnings Per Share* (ASC 260) that requires the reporting of both basic and diluted earnings per share. Basic earnings per share is computed by dividing net income available to participating common stockholders by the weighted average number of participating common shares outstanding for the period.

Basic and diluted earnings per share attributable to common and restricted shares of common stock for the period were as follows:

	Three Months Ended June 30,		**Six Months Ended June 30,**	
	2018	2017	**2018**	2017
Basic and diluted earnings per share				
Common stock	**$ 0.30**	$ 0.25	**$ 0.52**	$ 0.43
Restricted shares of common stock	**$ 0.29**	$ 0.24	**$ 0.55**	$ 0.41

NOTE 5. CONTINGENCIES

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits, claims or arbitrations which allege that the subsidiaries' services caused damage. In addition, the Company defends employment related cases and claims from time to time. We are involved in certain environmental matters primarily arising in the normal course of business. We are actively contesting each of these matters.

Management does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

NOTE 6. FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company's financial instruments consist of cash and cash equivalents, trade receivables, notes receivable, accounts payable and other short-term liabilities. The carrying amounts of these financial instruments approximate their fair values. The Company has a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to $175.0 million, which includes a $75.0 million letter of credit subfacility and a $25.0 million swingline subfacility. There were no outstanding borrowings at June 30, 2018 and December 31, 2017. The Company remained in compliance with applicable debt covenants through the date of this filing and expects to maintain compliance through 2018.

NOTE 7. UNEARNED REVENUE

Changes in unearned revenue were as follows:

(In thousands)

Six Months ended June 30, 2018		
Balance at December 31, 2017	$	117,614
Deferral of unearned revenue		95,948
Recognition of unearned revenue		(78,290)
Balance at June 30, 2018		135,272

Year ended December 31, 2017		
Balance at December 31, 2016	$	106,323
Deferral of unearned revenue		140,019
Recognition of unearned revenue		(128,728)
Balance at December 31, 2017		117,614

Deferred revenue recognized in the three months ended June 30, 2018 and 2017 was$39.5 million and $32.8 million, respectively, and was $78.3 million and $65.4 million for the six month period ended June 30, 2018 and June 30, 2017, respectively.

Revenue allocated to remaining performance obligations represents contracted revenue that has not yet been recognized ("contracted not recognized revenue"), which includes unearned revenue and amounts that will be invoiced and recognized as revenue in future periods. The Company has no material contracted not recognized revenue as of June 30, 2018 or December 31, 2017.

At June 30, 2018 and December 31, 2017, the Company had long-term unearned revenue of$10.5 million and $8.6 million, respectively. Unearned short-term revenue is recognized over the next 12 month period. The majority of unearned long-term revenue is recognized over a period of five years or less with immaterial amounts recognized through 2025.

NOTE 8. STOCKHOLDERS' EQUITY

During the six months ended June 30, 2018, the Company paid $61.1 million or $0.28 per share in cash dividends compared to $50.1 million or $0.23 per share during the same period in 2017.

During the first six months ended June 30, 2018 and during the same period in 2017 the Company did not repurchase shares on the open market.

The Company repurchases shares from employees for the payment of taxes on vesting restricted shares. The Company repurchased$0.1 million and $0.2 million of common stock for the quarter ended June 30, 2018 and June 30, 2017, respectively, from employees for the payment of taxes on vesting restricted shares and $9.3 million and $7.7 million for the six months ended June 30, 2017 and 2016, respectively.

As more fully discussed in Note 15 of the Company's notes to the consolidated financial statements in its 2017 Annual Report on Form 10-K, stock options, time lapse restricted shares and restricted stock units have been issued to officers and other management employees under the Company's Employee Stock Incentive Plans. The Company issues new shares from its authorized but unissued share pool. At June 30, 2018, approximately 6.0 million shares of the Company's common stock were reserved for issuance.

Time Lapse Restricted Shares and Restricted Stock Units

The following table summarizes the components of the Company's stock-based compensation programs recorded as expense:

	Three Months Ended June 30,		**Six Months Ended June 30,**	
(in thousands)	**2018**	2017	**2018**	2017
Time lapse restricted stock:				
Pre-tax compensation expense	**$ 3,277**	$ 3,107	**$ 6,370**	6,375
Tax benefit	**(717)**	(1,202)	**(1,503)**	(2,467)
Restricted stock expense, net of tax	**$ 2,560**	$ 1,905	**$ 4,867**	$ 3,908

The following table summarizes information on unvested restricted stock outstanding as of June 30, 2018:

	Number of Shares	**Average Grant-Date Fair Value**
Unvested Restricted Stock at December 31, 2017	2,017	$ 24.50
Forfeited	(17)	25.42
Vested	(593)	19.86
Granted	428	48.36
Unvested Restricted Stock at June 30, 2018	**1,835**	**$ 31.55**

At June 30, 2018 and December 31, 2017, the Company had $46.9 million and $32.9 million of total unrecognized compensation cost, respectively, related to time-lapse restricted shares that are expected to be recognized over a weighted average period of approximately 4.3 years and 3.9 years, respectively.

NOTE 9. PENSION AND POST RETIREMENT BENEFIT PLANS

The following table represents the net periodic pension benefit costs and related components in accordance with FASB ASC 715 "*Compensation Retirement Benefits":*

Components of Net Pension Benefit Gain

	Three Months Ended June 30,		**Six Months Ended June 30,**	
(in thousands)	**2018**	2017	**2018**	2017
Interest and service cost	$ 1,995	$ 2,138	$ 3,990	$ 4,276
Expected return on plan assets	(3,443)	(3,342)	(6,886)	(6,684)
Amortization of net loss	826	830	1,652	1,660
Net periodic benefit	**$ (622)**	$ (374)	**$ (1,244)**	$ (748)

During the six months ended June 30, 2018 and the same period in 2017 the Company made no contributions to its defined benefit retirement plans (the "Plans"). The Company made no contributions for the year ended December 31, 2017. The Company is adequately funded on its Plans and is not expecting to make further contributions in 2018.

The Company has initiated the process to transition its Pension Plan to an Insurance provider. The timeline will take approximately 16-18 months. The Company's Pension Plan is currently more than 100% funded.

NOTE 10. BUSINESS COMBINATIONS

The Company made 26 acquisitions during the six month period ended June 30, 2018, and 23 acquisitions for the year ended December 31, 2017, respectively, some of which have been disclosed on various press releases and related Current Reports on Form 8-K.

On August 1, 2017, the Company completed the acquisition of Northwest Exterminating Co., Inc. Northwest has 23 offices in five southeastern states and was the nation's 17th largest pest management company. Northwest performs services for approximately 120,000 customers.

On February 28, 2018, the Company announced that it purchased the stock of AMES Group Limited and Kestrel Pest Control Limited, both companies operating in the UK. AMES Group Limited is a long established pest control company, with a rich history of providing superior pest control, bird control, and specialist services to commercial customers throughout the midlands, including London. Kestrel Pest Control provides superior commercial pest control to customers in South Hampton and surrounding areas of southwest England.

On March 1, 2018, the Company announced that it acquired OPC Services.

On May 17, 2018, the Company announced that it purchased the stock of Guardian Pest Control, operating in the UK.

On July 2, 2018, the Company acquired the stock of Aardwolf Pestkare (Singapore) Pte Ltd. Aardwolf Pestkare is Rollins' first company-owned operation in Singapore.

The preliminary values of major classes of assets acquired and liabilities assumed recorded at the date of acquisition, as adjusted during the valuation period, are included in the reconciliation of the total consideration as follows (in thousands):

	June 30, 2018
Accounts receivable	$ 1,982
Current assets	413
Equipment and property	4,690
Goodwill	12,886
Customer contracts and other intangible assets	53,564
Current liabilities	(13,920)
Other assets and liabilities, net	(438)
Total consideration paid	$ 59,177
Less: Contingent consideration liability	(4,558)
Total cash purchase price	$ 54,619

Goodwill from acquisitions represents the excess of the purchase price over the fair value of net assets of businesses acquired. The carrying amount of goodwill was $359.1 million and $346.5 million at June 30, 2018 and December 31, 2017, respectively. Goodwill generally changes due to the timing of acquisitions, finalization of allocation of purchase prices of previous acquisitions and foreign currency translations. The carrying amount of goodwill in foreign countries was $45.6 million at June 30, 2018 and $46.3 million at December 31, 2017.

The Company completed its most recent annual impairment analysis as of September 30, 2017. Based upon the results of this analysis, the Company has concluded that no impairment of its goodwill or other intangible assets was indicated.

The carrying amount of customer contracts was $182.5 million and $152.9 million at June 30, 2018 and December 31, 2017, respectively. The carrying amount of trademarks and tradenames was $52.3 million and $50.0 million at June 30, 2018 and December 31, 2017, respectively. The carrying amount of other intangible assets was $11.6 million and $11.6 million at June 30, 2018 and December 31, 2017, respectively. The carrying amount of customer contracts in foreign countries was $35.3 million and $29.8 million at June 30, 2018 and December 31, 2017, respectively. The carrying amount of trademarks and tradenames in foreign countries was $1.5 million and $1.7 million at June 30, 2018 and December 31, 2017, respectively. The carrying amount of other intangible assets in foreign countries was $1.5 million and $1.7 million at June 30, 2018 and December 31, 2017, respectively.

Customer contracts and other amortizable intangible assets are amortized on a straight-line basis over their economic useful lives. The following table sets forth the components of intangible assets as of June 30, 2018 (in thousands):

Intangible Asset		Carrying Value	Useful Life in Years
Customer contracts	**$**	**182,522**	3 - 12
Trademarks and tradenames		**52,323**	0 - 20
Non-compete agreements		**4,432**	3 - 20
Patents		**2,270**	3 - 15
Other assets		**2,649**	10
Internet domains		**2,227**	n/a
Total customer contracts and other intangible assets	**$**	**246,423**	

NOTE 11. DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES

Risk Management Objective of Using Derivatives

The Company is exposed to certain risks arising from both its business operations and economic conditions. To manage this risk, the Company enters into derivative financial instruments from time to time. Certain of the Company's foreign operations expose the Company to fluctuations of foreign interest rates and exchange rates. These fluctuations may impact the value of the Company's cash receipts and payments in terms of the Company's functional currency. The Company enters into derivative financial instruments from time to time to protect the value or fix the amount of certain obligations in terms of its functional currency, the U.S. dollar.

Hedges of Foreign Exchange Risk

The Company is exposed to fluctuations in various foreign currencies against its functional currency, the U.S. dollar. The Company uses foreign currency derivatives, specifically vanilla foreign currency forwards, to manage its exposure to fluctuations in the USD-CAD and AUD-USD exchange rates. Currency forward agreements involve fixing the foreign currency exchange rate for delivery of a specified amount of foreign currency on a specified date. The currency forward agreements are typically cash settled in U.S. dollars for their fair value at or close to their settlement date.

The Company does not currently designate any of these foreign exchange forwards under hedge accounting, but rather reflects the changes in fair value immediately in earnings. Derivatives not designated as hedges are not speculative and are used to manage the Company's exposure to foreign exchange rates. Changes in the fair value of derivatives not designated in hedging relationships are recorded directly in earnings and were equal to a gain of $0.2 million for the quarter ended June 30, 2018 and a net loss of $0.3 million for the same quarter in the prior year. Changes in the fair value of derivatives for the six months ended June 30, 2018 and during the same period in 2017 were equal to a gain of $0.3 million and a net loss of $0.2 million, respectively. As of June 30, 2018, the Company had the following outstanding derivatives that were not designated as hedges in qualifying hedging relationships (in thousands except for number of instruments):

Non-Designated Derivative Summary

	Number of Instruments		Sell Notional		Buy Notional
FX Forward Contracts					
Sell AUD/Buy USD Fwd Contract	6	$	750	$	564
Sell CAD/Buy USD Fwd Contract	10	$	7,250	$	5,637
Total	**16**	**$**	—	**$**	**6,201**

The table below presents the fair value of the Company's derivative financial instruments as well as their classification on the balance sheet as of June 30, 2018 and December 31, 2017 (in thousands):

	Tabular Disclosure of Fair Values of Derivative Instruments			
	Derivatives Asset		Derivative Liabilities	
	Fair Value as of:			
	June 30, 2018	December 31, 2017	**June 30, 2018**	December 31, 2017
Derivatives Not Designated as Hedging Instruments				
FX Forward Contracts				
Balance Sheet Location	**Other Assets**	Other Assets	**Other Current Liabilities**	Other Current Liabilities
Sell AUD/Buy USD Fwd Contract	**$ 10**	$ —	**$ (2)**	$ (9)
Sell CAD/Buy USD Fwd Contract	**$ 112**	$ —	**$ (8)**	$ (61)
Total	**$ 122**	**$ —**	**$ (10)**	**$ (70)**

The table below presents the effect of the Company's derivative financial instruments on the income statement as of June 30, 2018 and June 30, 2017 (in thousands):

Effect of Derivative Instruments on the Income Statement for Derivatives Not Designated as Hedging Instruments for the Three and Six Months Ended June 30, 2018 and 2017

Derivatives Not Designated as Hedging Instruments	Location of Gain or (Loss) Recognized in Income	Amount of Gain or (Loss) Recognized in Income Three Months Ended June 30,		Amount of Gain or (Loss) Recognized in Income Six Months Ended June 30,	
		2018	2017	**2018**	2017
Sell AUD/Buy USD Fwd Contract	Other inc/(exp)	**$ 27**	$ (15)	**$ 38**	$ (23)
Sell CAD/Buy USD Fwd Contract	Other inc/(exp)	**123**	(251)	**259**	(213)
Total		**$ 150**	$ (266)	**$ 297**	$ (236)

The table below presents the total fair value classification within the fair value hierarchy for the complete portfolio of derivative transactions at June 30, 2018 (in thousands):

	Recurring Fair Value Measurements							
	Quoted Prices in Active Markets for Identical Assets and Liabilities (Level 1) June 30,		Significant Other Observable Inputs (Level 2) June 30,		Significant Unobservable Inputs (Level 3) June 30,		Total Fair Value at As of June 30,	
	2018	2017	**2018**	2017	**2018**	2017	**2018**	2017
Assets								
Derivative Financial Instruments	$ —	$ —	$ 122	$ —	$ —	$ —	$ 122	$ —
Liabilities								
Derivative Financial Instruments	$ —	$ —	**$ (10)**	$ (77)	$ —	$ —	**$ (10)**	$ (77)

As of June 30, 2018, the fair value of derivatives in a net asset position was $122,000 inclusive of counterparty credit risk. As of the balance sheet date, the Company has not posted any collateral related to these agreements. If the Company had breached any of these provisions at June 30, 2018, it could have been required to settle its obligations under the agreements at their termination value of $122,000.

NOTE 12. SUBSEQUENT EVENTS

On July 24, 2018, the Company announced that the Board of Directors declared a regular quarterly cash dividend on its common stock of $0.14 per share payable September 10, 2018 to stockholders of record at the close of business August 10, 2018.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

On July 25, 2018, the Company reported its 49th consecutive quarter of improved revenue and earnings. The Company recorded second quarter revenues of $480.5 million, an increase of 10.8% over the prior year's second quarter revenue of $433.6 million. Rollins' net income increased 22.1% to $65.5 million or $0.30 per diluted share for the second quarter ended June 30, 2018, compared to $53.7 million or $0.25 per diluted share for the same period in 2017.

Rollins' revenues rose 9.9% for the first six months of 2018 to $889.2 million compared to $808.8 million for the prior year. Net income for the first six months of 2018 was $114.1 million or $0.52 per diluted share, an increase of 21.4%, or $0.09 per diluted share compared to $94.0 million or $0.43 per diluted share for the same period last year.

On July 2, 2018, the Company announced that purchased the stock of Aardwolf Pestkare (Singapore) Pte Ltd. This acquisition is Rollins' first company-owned operation in Singapore.

On April 25, 2018, the Company acquired the stock of Guardian Pest Control, operating in the UK.

On April 17, 2018, the Company announced that it will use part of the savings from the 2017 Tax Cuts and Jobs Act to improve employee benefits. These changes include an enhanced 401(k) match, stock grants based on tenure, additional vacation time and additional employee scholarship opportunities.

Rollins continued its solid financial performance generating $130.5 million in cash from operations year to date.

Results of Operations:
THREE MONTHS ENDED JUNE 30, 2018 COMPARED TO THREE MONTHS ENDED JUNE 30, 2017

Revenue

Revenues for the second quarter ended June 30, 2018 increased $46.9 million or 10.8% to $480.5 million compared to $433.6 million for the second quarter ended June 30, 2017. Growth occurred across all service lines. Approximately 5.4 percentage points of the 10.8% increase in revenues came from acquisitions while growth in customers and pricing made up the remaining 5.4 percentage points.

The Company has three primary service offerings: commercial pest control, residential pest control and termite, including ancillary services. During the second quarter ended June 30, 2018, commercial pest control revenue approximated 37% of the Company's revenues, residential pest control approximated 42% of the Company's revenues, and termite and ancillary service revenue approximated 20% of the Company's revenues. Comparing second quarter 2018 to second quarter 2017, the Company's commercial pest control revenue increased 6.0%, residential pest control revenue grew 11.6%, and termite and ancillary services revenue grew 16.0%. Foreign operations accounted for approximately 8% of total revenues during the second quarters of both 2018 and 2017, respectively.

Revenues are impacted by the seasonal nature of the Company's pest and termite control services. The increase in pest activity, as well as the metamorphosis of termites in the spring and summer (the occurrence of which is determined by the change in seasons), has historically resulted in an increase in the Company's revenues as evidenced by the following chart:

Consolidated Net Revenues
(in thousands)

	2018	2017	2016
First Quarter	**$ 408,742**	$ 375,247	$ 352,736
Second Quarter	**480,461**	433,555	411,133
Third Quarter	**—**	450,442	423,994
Fourth Quarter	**—**	414,713	385,614
Year ended December 31,	**$ 889,203**	$ 1,673,957	$ 1,573,477

Cost of Services Provided

Cost of Services provided for the second quarter ended June 30, 2018 increased $26.3 million or 12.9% to $230.8 million, compared to $204.5 million the quarter ended June 30, 2017. Gross Margin for the quarter was 52.0%, down from 52.8% prior years' quarter. The quarter benefited from improved efficiencies in routing and scheduling technology which helped alleviate increased gasoline prices. Fleet expenses increased $3.5 million or 21.5% for the quarter driven by gasoline increases per gallon and lease vehicle expense. Personnel related costs were up due to the 401(k) plan Company match and stock grants we announced earlier.

Depreciation and Amortization

Depreciation and Amortization expenses for the second quarter ended June 30, 2018 increased $2.8 million to $16.4 million, an increase of 20.8%. Depreciation increased $0.9 million due to acquisitions and equipment purchases while amortization of intangible assets increased $1.9 million due to amortization of customer contracts included in several acquisitions. These changes together reduced the Company's earnings per share by approximately $0.05 per diluted share after taxes.

Sales, General and Administrative

Sales, General and Administrative Expenses for the second quarter ended June 30, 2018 increased $13.7 million or 10.6%, to $143.4 million or 29.8% of revenues, down 0.1 percentage points from $129.7 million or 29.9% of revenues for the second quarter ended June 30, 2017. The decrease in the percent of revenue is due to lower sales salaries which increased slower than revenue, as well as materials and supplies, and reduced professional expenses as we wrap up various projects.

Income Taxes

Income Taxes for the second quarter ended June 30, 2018 decreased $7.8 million or 24.1% to $24.6 million from $32.5 million reported for second quarter ended June 30, 2017. The effective tax rate was 27.3% for the second quarter ended June 30, 2018 and 37.7% for the second quarter ended June 30, 2017. The decrease in the effective rate was primarily due to a reduction in the federal income tax rate enacted under the Tax Cuts and Jobs Act of 2017 (the Tax Act). The Tax Act has significant complexities and the Company, under Staff Accounting Bulletin 118, has made certain reasonable estimates that could be adjusted in future periods as required. Implementation guidance from the Internal Revenue Service, clarifications of state tax law and completion of the Company's 2017 tax return filings could all impact these estimates. The Company does not believe potential adjustments in future periods would materially impact the Company's financial condition or results of operations. Management believes that the corporate effective tax rate for 2018 will be in the mid 20% range.

SIX MONTHS ENDED JUNE 30, 2018 COMPARED TO SIX MONTHS ENDED JUNE 30, 2017

Revenue

Revenues for the six months ended June 30, 2018 increased $80.4 million or 9.9% to $889.2 million compared to $808.8 million for the six months ended June 30, 2017. The Company saw an increase in new sales leads received while increasing our customer base. Average price remained relatively flat in most categories. Acquisitions contributed approximately 4.4% of revenues for the first six months. The higher sales to new customers resulted in growth across all service lines.

Commercial pest control revenue approximated 38% of the Company's revenues during the six months ended June 30, 2018, residential pest control revenue approximated 41% of revenues, and termite and ancillary service revenues, made up approximately 19% of the Company's revenues. The Company's commercial pest control revenue increased 5.8%, residential pest control revenue grew 10.2%, and termite and ancillary services revenue grew 16.2%. Foreign operations accounted for approximately 8% of total revenues for the first six months of both 2018 and 2017, respectively.

Cost of Services Provided

Cost of Services provided for the six months ended June 30, 2018 increased $43.3 million or 11.0% to $436.9 million compared to $393.6 million for the six months ended June 30, 2017. Gross margin decreased to 50.9% a decrease of 0.4 percentage points from 51.3% of revenues prior year-to-date. The year-to-date decrease in gross margin transpired as the Company increased its personnel related costs with its benefit enhancements in the first quarter that will continue throughout the year. Higher fuel cost, lease vehicle expenses and higher maintenance and repairs expenses had a negative impact.

Depreciation and Amortization

Depreciation and Amortization expenses for the six months ended June 30, 2018 increased $6.0 million to $33.3 million, an increase of 21.8%, increasing 0.3 percentage points as a percent of revenue to 3.7% of revenue compared to 3.4% of revenue the prior year. Depreciation increased due to the investment associated with the 2016 rollout of BOSS as well as acquisitions and equipment purchases. Amortization of intangible assets increased due to amortization of customer contracts purchased in various acquisitions. For the six months period depreciation and amortization decreased the Company's earnings by $0.11 per share.

Sales, General and Administrative
Sales, General and Administrative (SG&A) expenses for the six months ended June 30, 2018 increased $25.0 million or 10.2% to $269.9 million or 30.3% of revenues, from $244.8 million or 30.3% of revenues in the prior year period. The increase in SG&A was primarily due to higher administrative salaries associated with our acquisitions, higher personnel related cost due to our initiative to improve added employee benefit enhancements, higher fleet expenses and increase in bad debt expense.

Gain on Sale of assets, Net
Gain on sales of assets, net was a net gain of $0.4 million for the six month period ended June 30, 2018 an increase of $0.3 million from $0.1 million for the six months ended June 30, 2017 due to an increase in recognized net gains from the sale of Company owned vehicles and property in 2018 and 2017.

Income Taxes
Income Taxes for the six months ended June 30, 2018 decreased $14.1 million or 28.6% to $35.3 million from $49.4 million reported for six months ended June 30, 2017. The effective tax rate was 23.6% for the six months ended June 30, 2018 and 34.5% for the six months ended June 30, 2017. The decrease in the effective rate was primarily due to a reduction in the federal income tax rate enacted under the Tax Cuts and Jobs Act of 2017 (the Tax Act). The Tax Act has significant complexities and the Company, under Staff Accounting Bulletin 118, has made certain reasonable estimates that could be adjusted in future periods as required. Implementation guidance from the Internal Revenue Service, clarifications of state tax law and completion of the Company's 2017 tax return filings could all impact these estimates. The Company does not believe potential adjustments in future periods would materially impact the Company's financial condition or results of operations. Management believes that the corporate effective tax rate for 2018 will be in the mid 20% range.

Liquidity and Capital Resources

The Company believes its current cash and cash equivalents balances, future cash flows expected to be generated from operating activities and available borrowings under its $175.0 million credit facility will be sufficient to finance its current operations and obligations, and fund expansion of the business for the foreseeable future. The Company's operating activities generated net cash of $130.5 million and $119.9 million for the six months ended June 30, 2018, and 2017, respectively. During the six months ended June 30, 2018 and the same period in 2017, the Company made no contribution to its defined benefit retirement plans. The Company is adequately funded on its Plans and is not expecting to make further contributions in 2018. The Company has initiated the process to transition its Pension Plan to an Insurance provider. The timeline will take approximately 16-18 months. The Company's Pension Plan is currently more than 100% funded.

The Company invested approximately $14.2 million in capital expenditures, exclusive of expenditures for business acquisitions, during the six months ended June 30, 2018, compared to $11.2 million during the same period in 2017, and expects to invest approximately $15.0 million for the remainder of 2018. Capital expenditures for the first six months consisted primarily of the purchase of operating equipment replacements and technology related projects. During the six months ended June 30, 2018, the Company made expenditures for acquisitions totaling $54.6 million, compared to $6.2 million during the same period in 2017. A total of $61.1 million was paid in cash dividends ($0.28 per share), compared to $50.1 million or ($0.23 per share) during the same period in 2017. On July 24, 2018, the Company announced that the Board of Directors declared a regular quarterly cash dividend on its common stock of $0.14 per share payable September 10, 2018 to stockholders of record at the close of business August 10, 2018 to be funded with existing cash balances. The Company expects to continue to pay cash dividends to common stockholders, subject to the earnings and financial condition of the Company and other relevant factors. The Company did not repurchase shares of its common stock on the open market during the first six months of 2018 and during the same period in 2017. The Company has had a buyback program in place for a number of years and has routinely purchased shares when it felt the opportunity was desirable. The Board authorized the purchase of 7.5 million additional shares of the Company's common stock in July 2012. These authorizations enable the Company to continue the purchase of Company common stock when appropriate, which is an important benefit resulting from the Company's strong cash flows. The stock buy-back program has no expiration date. In total, 5.1 million additional shares may be purchased under the share repurchase program. The Company repurchased $9.4 million and $7.7 million of common stock for the six months ended June 30, 2018 and 2017, respectively, from employees for the payment of taxes on vesting restricted shares. The acquisitions, capital expenditures, share repurchases and cash dividends were funded through existing cash balances and operating activities.

The Company's balance sheet as of June 30, 2018 and December 31, 2017 includes short-term unearned revenues of $124.8 million and $109.0 million, respectively, representing approximately 7% of our annual revenue. This represents cash paid to the

Company by its customers in advance of services that will be recognized over the next twelve months. The Company's $87.9 million of total cash at June 30, 2018, is held at various banking institutions. Approximately $47.8 million is held in cash accounts at foreign bank institutions and the remaining $40.1 million is primarily held in non-interest-bearing accounts at various domestic banks. The Company's international business is expanding and we intend to continue to grow the business in foreign markets in the future through reinvestment of foreign deposits and future earnings as well as acquisitions of unrelated companies. Repatriation of cash from the Company's foreign subsidiaries is not a part of the Company's current business plan. The Company maintains a large cash position in the United States while having little first-party debt to service. The Company maintains adequate liquidity and capital resources that are directed to finance domestic operations and obligations and to fund expansion of its domestic business for the foreseeable future without regard to its foreign deposits.

Litigation

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits, claims or arbitrations which allege that the subsidiaries' services caused damage. In addition, the Company defends employment related cases and claims from time to time. We are involved in certain environmental matters primarily arising in the normal course of business. We are actively contesting each of these matters.

Management does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

Critical Accounting Policies

There have been no changes to the Company's critical accounting policies since the filing of its Form 10-K for the year ended December 31, 2017, other than ASC 606.

New Accounting Standards

See Note 2 of the Notes to Condensed Consolidated Financial Statements for a description of recent accounting pronouncements, including the expected dates of adoption and estimated effects on results of operations and financial condition.

Forward-Looking Statements

This Quarterly Report contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, without limitation, the effect of the future adoption of recent accounting pronouncements on the Company's financial statements; statements regarding management's expectation regarding the effect of the ultimate resolution of pending claims, proceedings or litigation on the Company's financial position, results of operation and liquidity; the Company's belief that its current cash and cash equivalent balances, future cash flows expected to be generated from operating activities and available borrowings will be sufficient to finance its current operations and obligations, and fund expansion of the business for the foreseeable future; our expectation that the Company will continue to pay dividends; our intention to continue to grow the business in foreign markets in the future through reinvestment of foreign deposits and future earnings as well as acquisitions of unrelated companies and that repatriation of cash is not a part of the Company's business plan; the expectation of no defined benefit retirement plan contributions for the remainder of 2018; the Company's ability to complete the transition of the pension plan to the insurance provider, including the ability to meet the proposed timeline of 16-18 months; the Company's expectation regarding capital expenditure for the remainder of 2018; the Company's expectations regarding our corporate tax rate for 2018; and the impact of any potential adjustments resulting from the Tax Act; the Company's expectation to maintain compliance with debt covenants and the Company's belief that foreign exchange rate risk will not have a material effect on the Company's results of operations going forward. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, the possibility of an adverse ruling against the Company in pending litigation; general economic conditions; actions taken by our franchisees, subcontractors or vendors that may harm our business; market risk; changes in industry practices or technologies; a breach of data security; the degree of success of the Company's termite process and pest control selling and treatment methods; damage to our brands or reputation; our ability to protect our intellectual property and other proprietary rights; the Company's ability to identify and successfully integrate potential acquisitions; climate and weather conditions; competitive factors and pricing practices; our ability to attract and retain skilled workers, and potential increases in labor costs; changes in various government laws and regulations, including environmental regulations; and the existence of certain anti-takeover provisions in our governance documents, which could make a tender offer, change in control or takeover attempt that is opposed by the Company's Board of Directors more difficult or expensive. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2017. The Company does not undertake to update its forward-looking statements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As of June 30, 2018, the Company maintained an investment portfolio (included in cash and cash equivalents) subject to short-term interest rate risk exposure. The Company is subject to interest rate risk exposure through borrowings on its $175.0 million credit facility. The Company is also exposed to market risks arising from changes in foreign exchange rates. See Note 11 to Part I, Item 1 for a discussion of the Company's investments in derivative financial instruments to manage risks of fluctuations in foreign exchange rates. The Company believes that this foreign exchange rate risk will not have a material impact upon the Company's results of operations going forward. There have been no material changes to the Company's market risk exposure since the end of fiscal year 2017.

ITEM 4. CONTROLS AND PROCEDURES

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act") as of June 30, 2018 (the "Evaluation Date"). Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of the Evaluation Date to ensure that the information required to be included in reports filed under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms.

In addition, management's quarterly evaluation identified no changes in our internal control over financial reporting during thesecond quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. As of June 30, 2018, we did not identify any material weaknesses in our internal controls, and therefore no corrective actions were taken.

PART II OTHER INFORMATION

Item 1. Legal Proceedings

See Note 5 to Part I, Item 1 for discussion of certain litigation.

Item 1A. Risk Factors

See the Company's risk factors disclosed in the Company's Annual Report on Form 10-K for the year endedDecember 31, 2017.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

Purchases of Equity Securities by the Issuer and Affiliated Purchasers

Shares repurchased by Rollins and affiliated purchases during the second quarter ended June 30, 2018 were as follows:

Period	Total Number of shares Purchased (1)	Weighted-Average Price paid per Share	Total number of shares purchased as part of publicly announced repurchases (2)	Maximum number of shares that may yet be purchased under the repurchase plans
April 1 to 30, 2018	1,926	$ 49.03	—	5,073,611
May 1 to 31, 2018	—	—	—	5,073,611
June 1 to 30, 2018	300	51.71	—	5,073,611
Total	2,226	$ 49.39	—	5,073,611

(1)Includes repurchases from employees for the payment of taxes on vesting of restricted shares in the following amounts: April 2018: 1,926; May 2018: 0; and June 2018: 300.

(2)The Company has a share repurchase plan, adopted in 2012, to repurchase up to 7.5 million shares of the Company's common stock. The plan has no expiration date.

Item 5. Exhibits.

(a) Exhibits

(3)	(i)	(A) Restated Certificate of Incorporation of Rollins, Inc. dated July 28, 1981, incorporated herein by reference to Exhibit (3)(i)(A) as filed with the registrant's Form 10-Q filed August 1, 2005.
		(B) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated August 20, 1987, incorporated herein by reference to Exhibit 3(i)(B) filed with the registrant's 10-K filed March 11, 2005.
		(C) Certificate of Change of Location of Registered Office and of Registered Agent dated March 22, 1994, incorporated herein by reference to Exhibit (3)(i)(C) filed with the registrant's Form 10-Q filed August 1, 2005.
		(D) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 25, 2006, incorporated herein by reference to Exhibit 3(i)(D) filed with the registrant's 10-Q filed October 31, 2006.
		(E) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April, 26, 2011, incorporated herein by reference to Exhibit 3(i)(E) filed with the Registrant's 10-K filed February 25, 2015.
		(F) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 28, 2015, incorporated herein by reference to Exhibit 3(i)(F) filed with the Registrant's 10-Q filed on July 29, 2015.
	(ii)	Amended and Restated By-laws of Rollins, Inc., incorporated herein by reference to exhibit 3(ii) as filed with its Form 10-Q for the quarter ended March 31, 2017.
(4)		Form of Common Stock Certificate of Rollins, Inc., incorporated herein by reference to Exhibit (4) as filed with its Form 10-K for the year ended December 31, 1998.

(31.1)	Certification of Chief Executive Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(31.2)	Certification of Chief Financial Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(32.1)	Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
(101.INS)	XBRL Instance Document
(101.SCH)	XBRL Taxonomy Extension Schema Document
(101.CAL)	XBRL Taxonomy Extension Calculation Linkbase Document
(101.DEF)	XBRL Taxonomy Extension Definition Linkbase Document
(101.LAB)	XBRL Taxonomy Extension Label Linkbase Document
(101.PRE)	XBRL Taxonomy Extension Presentation Linkbase Document

\+ Confidential treatment has been requested for certain portions of this exhibit (indicated by asterisks). Such information has been omitted and was filed separately with the securities and Exchange Commission.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROLLINS, INC.
(Registrant)

Date: July 27, 2018	By:	/s/ Gary W. Rollins
		Gary W. Rollins Vice Chairman and Chief Executive Officer (Principal Executive Officer)
Date: July 27, 2018	By:	/s/ Paul E. Northen
		Paul E. Northen Senior Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

Exhibit 31.1

I, Gary W. Rollins, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Rollins, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

   a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

   b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

   c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

   d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

   a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

   b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2018

/s/ Gary W. Rollins

Gary W. Rollins,
Vice Chairman and Chief Executive Officer
(Principle Executive Officer)

Exhibit 31.2

I, Paul E. Northen, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Rollins, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

    a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

    b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

    c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

    d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

    a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

    b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2018

/s/ Paul E. Northen

Paul E. Northen
Senior Vice President, Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

Exhibit 32.1

CERTIFICATION OF PERIODIC FINANCIAL REPORTS PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Rollins, Inc., a Delaware corporation (the “Company”), on Form 10-Q for the period ended June 30, 2018, as filed with the Securities and Exchange Commission on the date hereof (the “Report”), each of the undersigned certifies, pursuant to 18 U.S.C. sec. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to his knowledge:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July27, 2018	By: /s/ Gary W. Rollins Gary W. Rollins Vice Chairman and Chief Executive Officer (Principle Executive Officer)
Date: July 27, 2018	By: /s/ Paul E. Northen Paul E. Northen Senior Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

This certification shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.