

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 23, 2003

1-4422  
(Commission File Number.)

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ROLLINS, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

51-0068479  
(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia  
(Address of principal executive offices)

30324  
(Zip Code)

(404) 888-2000  
(Registrant's telephone number, including  
area code)

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ITEM 7. Financial Statements and Exhibits.

( c ) Exhibits.

(99.1) The Registrant's Press Release dated February 23, 2003.

ITEM 9. Regulation FD Disclosure.

Atlanta-based Orkin Pest Control was recognized by Training magazine as part of its prestigious Top 100 list, which was announced at Training's annual awards banquet tonight.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: February 28, 2003

By: /s/ Gary W. Rollins

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Gary W. Rollins  
Chief Executive Officer, President  
and Chief Operating Officer

Date: February 28, 2003

By: /s/ Harry J. Cynkus

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Harry J. Cynkus  
Chief Financial Officer and Treasurer

For Further Information Contact  
Martha Craft (404) 888-2217

FOR IMMEDIATE RELEASE

Orkin Pest Control Named to  
Training Magazine's Top 100

ATLANTA, Feb 23, 2003 (BUSINESS WIRE) -- Atlanta-based Orkin Pest Control was recognized by Training magazine as part of its prestigious Top 100 list, which was announced at Training's annual awards banquet tonight. Orkin ranked 58th, as well as being named an Editor's Choice. This is the first year the company has submitted an entry to the celebrated competition.

Training magazine, the training industry's premiere publication, annually selects 100 organizations that excel at human capital development. These companies are chosen based on criteria such as training practices, evaluation methods, and outstanding training initiatives. Orkin will be highlighted in a feature article in the March 2003 issue of Training.

Orkin's training department, called Orkin University, is headed by Dr. Bob Price, vice president of training, and includes 27 performance improvement specialists. They operate under the acronym SERVE (speed, execution, ROI, versatility, and excellence) to support employee development from the top down. In addition to the dedicated trainers, Orkin's division vice presidents and region managers spend three days a week coaching employees in the field.

In addition to the Top 100 honor, Orkin has also been chosen one of Training's Editor's Choice recipients. Editor's Choice recipients are select companies that have piqued the interest of Training editors with the positive environments created for their workforce. This year, only five companies were selected for the Editor's Choice list.

Orkin University's outstanding training program also boasts the pest control industry's only full hands-on training center in the U.S. The \$3 million Atlanta facility includes a full-sized, fully functional house for hands-on learning of pest and termite control techniques. Cutaway walls and examples of all common building techniques provide trainees with a first-hand knowledge of what they could expect to find in houses across the country.

"The Training Center gives us a unique ability to make a connection with a new employee," says Price. "We also train experienced employees to keep them fresh on the ever-changing technological advances in the pest control industry."

Atlanta-based Orkin Pest Control is a leading provider of pest and termite control services throughout the United States and Canada. Founded in 1901, the company has more than 400 branches nationwide serving 1.6 million customers. Orkin Pest Control is a wholly owned subsidiary of Rollins, Inc., which is traded on the New York Stock Exchange (ROL).

CONTACT:  
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404-888-2217

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