

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 13D**

Under the Securities Exchange Act of 1934  
(Amendment No. 8)

Rollins, Inc.  
(Name of Issuer)

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Common Stock, \$1.00 Par Value  
(Title of Class of Securities)

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775711 10 4  
(CUSIP Number)

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Robert F. Dow  
171 17<sup>th</sup> Street NW  
Suite 2100  
Atlanta, Georgia 30363-1031  
(404) 873-8706

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(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

9/7/10  
(Date of Event which Requires Filing of this Statement)

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If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b)(3) or (4), check the following box .

Check the following box if a fee is being paid with the statement . (A fee is not required only if the reporting person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

Note: Six copies of this statement, including all exhibits, should be filed with the Commission. See Rule 13d-1(a) for other parties to whom copies are to be sent.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person R. Randall Rollins	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds 00	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 452,723***	
8	Shared Voting Power 50,689,005*	
9	Sole Dispositive Power 452,723***	
10	Shared Dispositive Power 50,689,005*	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 51,141,728*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input checked="" type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 52.1 percent*	
14	Type of Reporting Person IN	

\* Includes 212,293\*\* shares of the Company held by his wife. Includes 47,770,372\*\* shares of the Company held by RFPS Management Company I, L.P. of which RFA Management Company, LLC ("General Partner"), a Georgia limited liability company, is the general partner. The voting interests of the General Partner are held by two revocable trusts, one of which each of Gary or Randall Rollins is the grantor and sole trustee. LOR, Inc. is the manager of the General Partner. Also includes 2,706,340\*\* shares of the Company held in three trusts of which he is a Co-Trustee and as to which he shares voting and investment power. Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.

\*\* Mr. Rollins disclaims any beneficial interest in these holdings.

\*\*\* Includes 49,540\*\* shares of the Company held as Trustee, Guardian, or Custodian for his children. Also, includes 1,517 shares of 401(k) stock, 5,728 shares of IRA stock, and 153,000 shares of restricted stock.

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Gary W. Rollins	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds 00	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 1,441,116***	
8	Shared Voting Power 50,476,712*	
9	Sole Dispositive Power 1,441,116***	
10	Shared Dispositive Power 50,476,712*	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 51,917,828*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input checked="" type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 52.9 percent*	
14	Type of Reporting Person IN	

\* Includes 47,770,372\*\* shares of the Company held by RFPS Management Company I, L.P. of which RFA Management Company, LLC ("General Partner"), a Georgia limited liability company, is the general partner. The voting interests of the General Partner are held by two revocable trusts, one of which each of Gary or Randall Rollins is the grantor and sole trustee. LOR, Inc. is the manager of the General Partner. Includes 2,706,340\*\* shares of the Company in three trusts of which he is Co-Trustee and as to which he shares voting and investment power. Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.

\*\* Mr. Rollins disclaims any beneficial interest in these holdings.

\*\*\* Includes 66,501 shares of 401(k) stock, 6,677 shares of common stock in the Employee Stock Purchase Plan, and 177,500 shares of restricted stock.

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person RFPS Management Company I, L.P.	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds 00	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 47,770,372*	
8	Shared Voting Power 0	
9	Sole Dispositive Power 47,770,372*	
10	Shared Dispositive Power 0	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 47,770,372*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 48.7 percent	
14	Type of Reporting Person PN	

\* Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person RFA Management Company, LLC	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds WC	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 0	
8	Shared Voting Power 47,770,372*	
9	Sole Dispositive Power 0	
10	Shared Dispositive Power 47,770,372*	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 47,770,372*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 48.7 percent*	
14	Type of Reporting Person CO	

\* Includes 47,770,372 shares owned by RFPS Management Company I, L.P. (the "Partnership"). The reporting person is the general partner of the Partnership. The reporting person disclaims beneficial ownership of these shares except to the extent of the reporting person's pecuniary interest. Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person RFPS Investments I, L.P.	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds 00	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 0	
8	Shared Voting Power 47,770,372*	
9	Sole Dispositive Power 0	
10	Shared Dispositive Power 47,770,372*	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 47,770,372*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 48.7 percent*	
14	Type of Reporting Person PN	

\* Includes 47,770,372 shares owned by RFPS Management Company I, L.P. (the "Partnership"). The reporting person is a limited partner of the Partnership. The reporting person disclaims beneficial ownership of these shares except to the extent of the reporting person's pecuniary interest. Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person LOR, Inc.	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds 00	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 0	
8	Shared Voting Power 47,770,372*	
9	Sole Dispositive Power 0	
10	Shared Dispositive Power 47,770,372*	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 47,770,372*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 48.7 percent*	
14	Type of Reporting Person CO	

\* Includes 47,770,372 shares owned by RFPS Management Company I, L.P. (the "Partnership"). The reporting person is the manager of the General Partner of the Partnership. The reporting person disclaims beneficial ownership of these shares except to the extent of the reporting person's pecuniary interest. Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person LOR Investment Company, LLC	
2	Check the Appropriate Box if a Member of a Group	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only	
4	Source of Funds WC	
5	Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(E)	<input type="checkbox"/>
6	Citizenship or Place of Organization United States	
7	Sole Voting Power 0	
8	Shared Voting Power 47,770,372*	
9	Sole Dispositive Power 0	
10	Shared Dispositive Power 47,770,372*	
11	Aggregate Amount Beneficially Owned by Each Reporting Person 47,770,372*	
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares	<input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11) 48.7 percent*	
14	Type of Reporting Person CO	

\* Includes 47,770,372 shares owned by RFPs Management Company I, L.P. (the "Partnership"). The reporting person is the general partner of the limited partner of the Partnership. The reporting person disclaims beneficial ownership of these shares except to the extent of the reporting person's pecuniary interest. Adjusted to reflect the following three-for-two stock splits: effective February 10, 2005, paid March 10, 2005; and effective November 12, 2007, paid December 10, 2007.



**Item 1. Security and Issuer**

This Amendment No. 8 to Schedule 13D relates to the Common Stock, \$1.00 par value, of Rollins, Inc., a Delaware corporation (the "Company"). The original Schedule 13D ("13D") was filed on November 8, 1993 and was amended by Amendment No. 1 ("Amendment No. 1") on March 5, 1996. Amendment No. 2 ("Amendment No. 2") was filed on January 10, 2003. Amendment No. 3 ("Amendment No. 3") was filed on May 2, 2003. Amendment No. 4 ("Amendment No. 4") was filed on October 10, 2003. Amendment No. 5 ("Amendment No. 5") was filed on March 16 2004. Amendment No. 6 ("Amendment No. 6") was filed on January 28, 2009. Amendment No. 7 ("Amendment No. 7") was filed on January 12, 2010. The principal executive office of the Company is located at:

2170 Piedmont Road, N.E.  
Atlanta, Georgia 30324

**Item 2. Identity and Background**

1.
    - (a) R. Randall Rollins is a person filing this statement.
    - (b) c/o LOR, Inc., 1908 Cliff Valley Way, Atlanta, Georgia 30329.
    - (c) Chairman of the Board of RPC, Inc., engaged in the business of oil and gas field services, the business address of which is 2170 Piedmont Road, N.E., Atlanta, Georgia 30324. Chairman of the Board of Rollins, Inc., engaged in the provision of pest-control and other consumer services, the business address of which is 2170 Piedmont Road, N.E., Atlanta, Georgia 30324. Chairman of the Board of Marine Products Company, Inc., engaged in the business of boat manufacturing, the business address of which is 2170 Piedmont Road, N.E., Atlanta, Georgia 30324.
    - (d) None.
    - (e) None.
    - (f) United States.
  2.
    - (a) Gary W. Rollins is a person filing this statement.
    - (b) c/o LOR, Inc., 1908 Cliff Valley Way, Atlanta, Georgia 30329.
    - (c) President, Chief Executive Officer and Chief Operating Officer of Rollins, Inc., engaged in the provision of pest-control and other consumer services, the business address of which is 2170 Piedmont Road, N.E., Atlanta, Georgia 30324.
    - (d) None.
    - (e) None.
    - (f) United States.
  3.
    - (a) RFPS Management Company I, L.P. is a reporting person filing this statement.
    - (b) c/o LOR, Inc., 1908 Cliff Valley Way, Atlanta, Georgia 30329.
    - (c) A Georgia limited partnership.
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- (d) None.
  - (e) None.
  - (f) United States.
- 4.
- (a) RFA Management Company, LLC is a reporting person filing this statement.
  - (b) c/o LOR, Inc., 1908 Cliff Valley Way, Atlanta, Georgia 30329.
  - (c) A Georgia limited liability company.
  - (d) None.
  - (e) None.
  - (f) United States.
- 5.
- (a) RFPS Investments I, L.P. is a reporting person filing this statement.
  - (b) c/o LOR, Inc., 1908 Cliff Valley Way, Atlanta, Georgia 30329.
  - (c) A Georgia limited partnership.
  - (d) None.
  - (e) None.
  - (f) United States.
- 6.
- (a) LOR, Inc. is a reporting person filing this statement.
  - (b) 1908 Cliff Valley Way, Atlanta, Georgia 30329.
  - (c) A Georgia corporation owned and controlled by R. Randall Rollins, Gary W. Rollins, Rollins Family Members and Trusts benefiting Rollins Family Members.
  - (d) None.
  - (e) None.
  - (f) United States.
- 7.
- (a) LOR Investment Company, LLC is a reporting person filing this statement.
  - (b) c/o LOR, Inc., 1908 Cliff Valley Way, Atlanta, Georgia 30329..
  - (c) A Georgia limited liability company.
  - (d) None.
  - (e) None.
  - (f) United States.
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**Item 3. Source and Amount of Funds or Other Consideration**

See 13D, Amendment No. 1, Amendment No. 2, Amendment No. 3, Amendment No. 4, Amendment No. 5, Amendment No. 6, and Amendment No. 7. On September 7, 2010, Glen Rollins ceased to be a member of the group filing this 13D. As of August 2010, Gary Rollins no longer reports shared voting and dispositive control with respect to shares held by his spouse. During January 2010, Gary Rollins and Randall Rollins were granted a total of 50,000 shares and 45,000 shares, respectively, of restricted stock.

**Item 4. Purpose of Transaction**

See 13D, Amendment No. 1, Amendment No. 2, Amendment No. 3, Amendment No. 4, Amendment No. 5, Amendment No. 6, Amendment No. 7, and Item 3 above. The grants of restricted stock were part of the reporting persons' compensation as officers of the Company. The reporting persons currently intend to hold the shares for investment.

(a) - (j) None.

**Item 5. Interest in Securities of the Issuer**

(a)-(b) See 13D, Amendment No. 1, Amendment No. 2, Amendment No. 3, Amendment No. 4, Amendment No. 5, Amendment No. 6, and Amendment No. 7.

(c) See Item 3 above.

(d) None.

(e) Not applicable.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

There are no such contracts, arrangements, understandings, or relationships with respect to any securities of the Company, including but not limited to transfer or voting of any of such securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss or the giving or withholding of proxies.

**Item 7. Material to be Filed as Exhibits**

(a) Agreement of filing persons relating to filing of joint statement per Rule 13d-1(f).

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Signature.

After reasonable inquiry each of the undersigned certifies that to the best of his knowledge and belief the information set forth in this statement is true, complete and correct.

**RFPS MANAGEMENT COMPANY I, L.P.**

**RFA MANAGEMENT COMPANY, LLC**

By: LOR, Inc., Manager

/s/ Glenn P. Grove, Jr.

By: Glenn P. Grove, Jr.

Its: Assistant Secretary

**R. RANDALL ROLLINS**

**GARY W. ROLLINS**

**RFPS INVESTMENTS I, L.P.**

**LOR, INC.**

**LOR INVESTMENT COMPANY, LLC**

By: Glenn P. Grove, Jr. as attorney-in fact

/s/ Glenn P. Grove, Jr.

Glenn P. Grove, Jr.

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**EXHIBIT A**

The undersigned each hereby certifies and agrees that the above Amendment to Schedule 13D concerning securities issued by Rollins, Inc. is being filed on behalf of each of the undersigned.

**RFPS MANAGEMENT COMPANY I, L.P.**

**RFA MANAGEMENT COMPANY, LLC**

By: LOR, Inc., Manager

/s/ Glenn P. Grove, Jr.

By: Glenn P. Grove, Jr.

Its: Assistant Secretary

**R. RANDALL ROLLINS**

**GARY W. ROLLINS**

**RFPS INVESTMENTS I, L.P.**

**LOR, INC.**

**LOR INVESTMENT COMPANY, LLC**

By: Glenn P. Grove, Jr. as attorney-in fact

/s/ Glenn P. Grove, Jr.

Glenn P. Grove, Jr.

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