

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **August 6, 2012**

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

1-4422
(Commission File Number)

51-0068479
(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324
(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: **(404) 888-2000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. Other Events.

On August 6, 2012, Rollins, Inc., a nationwide consumer services company (NYSE:ROL), issued a press release to announce that it, through its wholly-owned subsidiary, Orkin, has established the company's 22nd international franchise in Santiago, Chile, the first South American franchise for the company.

ITEM 9.01. Financial Statements and Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release Dated August 6, 2012

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: August 7, 2012

By: /s/ Harry J. Cynkus
Name: Harry J. Cynkus
Title: Senior Vice President, Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

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**Media Contacts:**

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Orkin Establishes First Franchise in South America

Pest control leader expands to the Republic of Chile

ATLANTA, August 6, 2012 — Rollins Inc., a nationwide consumer services company (NYSE: ROL), announced today that the company, through its wholly-owned subsidiary Orkin, has established its 22nd international franchise in Santiago, Chile, the first South American franchise for the company.

“We are proud to bring Orkin services to South America, and especially to Santiago, Chile, the country’s capital and largest city,” said Tom Luczynski, Orkin vice president of U.S. and international development and franchising. “There is a wide variety of climates throughout Chile, from one of the world’s driest deserts to subtropical climates. Each creates unique pest problems throughout the year, so customers will benefit from Orkin’s experience.”

Orkin Santiago Chile will offer commercial, residential and termite pest control services. The franchise owner is Jaime Marquez Politeo.

“I am proud to be part of the Orkin team and represent Orkin in Santiago,” said Marquez.

He has worked in the pest control industry for several years and currently operates a wholesale distribution company. He will travel to Atlanta, Orkin’s U.S. headquarters, for initial training at the company’s award-winning training center next month.

About Orkin, LLC

Founded in 1901, Atlanta-based Orkin is an industry leader in essential pest control services and protection against termite damage, rodents and insects in the United States, Canada, Europe, South America, Central America, the Middle East, the Caribbean, Asia, the Mediterranean and Africa. With more than 400 locations, Orkin’s almost 8,000 employees serve approximately 1.7 million customers. The company serves homeowners and numerous industries, including food and beverage processing, foodservice, hospitality, healthcare, retail, warehousing, property/facilities management, schools and institutions. Orkin is proud to be recognized by the National Pest Management Association as a QualityPro and GreenPro-certified company, addressing not only our customer’s pest control needs, but also their concern for protecting the environment. Learn more about Orkin at <http://orkin.com>. Orkin is a wholly-owned subsidiary of Rollins Inc. (NYSE: ROL).

About Rollins

Rollins Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC, Orkin Canada, HomeTeam Pest Defense, Western Pest Services, The Industrial Fumigant Company, Waltham Services LLC, Crane Pest Control and Trutech LLC, the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa and Mexico from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at <http://orkin.com>, <http://orkincanada.ca>, <http://pestdefense.com>, <http://westernpest.com>, <http://indfumco.com>, <http://walthamservices.com>, <http://cranepestcontrol.com>, <http://trutechinc.com> and <http://rollins.com>. You can also find this and other news releases at <http://rollins.com> by accessing the news releases button.

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2170 Piedmont Road, N.E., Atlanta, Ga. 30324 (404) 888-2000
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