

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): April 3, 2014

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

1-4422
(Commission File Number)

51-0068479
(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324
(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: **(404) 888-2000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. Other Events.

On April 3, 2014, Rollins, Inc., a nationwide consumer services company (NYSE:ROL), issued a press release to announce that it, through its wholly-owned subsidiary Orkin, established a franchise in Montevideo, Uruguay.

ITEM 9.01. Financial Statements and Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release Dated April 3, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: April 3, 2014

By: /s/ Harry J. Cynkus
Name: Harry J. Cynkus
Title: Senior Vice President, Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)



Exhibit 99.1

Media Contacts:

Sarah Robinson
Rollins Inc.
404.888.2917

Orkin Establishes Franchise in Uruguay

ATLANTA, April 3, 2014 – Rollins Inc., a leading consumer services company (NYSE: ROL), announced today that the company, through its wholly-owned subsidiary Orkin, established a franchise in Montevideo, Uruguay.

Orkin Uruguay will offer commercial and residential pest control and termite services.

“We are proud to expand Orkin’s services to Uruguay,” said Tom Luczynski, Orkin group vice president of global development and franchising. “This is a great opportunity for Orkin to bring our science-based services to a new country and provide customers in Uruguay with Orkin’s customized pest control approach.”

The franchise owner, Horatio Rivera, will convert his existing pest control business to Orkin to take advantage of the strong Orkin brand.

Mr. Rivera will travel to Atlanta, Orkin’s U.S. headquarters, for initial training at the company’s award-winning training center in May.

About Orkin, LLC

Founded in 1901, Atlanta-based Orkin is an industry leader in essential pest control services and protection against termite damage, rodents and insects. The company operates more than 400 locations with almost 8,000 employees. Using a proprietary, three-step approach, Orkin provides customized services to approximately 1.7 million homeowners and businesses in the United States, Canada, Mexico, Europe, Central America, South America, the Middle East, the Caribbean, Asia, the Mediterranean and Africa. Orkin is committed to studying pest biology and applying scientifically proven methods. The company collaborates with the Centers for Disease Control and Prevention (CDC) and eight major universities to conduct research and help educate consumers and businesses on pest-related health threats. Learn more about Orkin at <http://orkin.com>. Orkin is a wholly-owned subsidiary of Rollins Inc. (NYSE: ROL).

About Rollins

Rollins Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC, Orkin Canada, HomeTeam Pest Defense, Western Pest Services, The Industrial Fumigant Company, Waltham Services LLC, Crane Pest Control, Trutech LLC and Allpest, the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Mexico, Europe, South America, Central America, the Middle East, the Caribbean, Asia, the Mediterranean, Africa, Mexico and Australia from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at <http://orkin.com>, <http://orkincanada.ca>, <http://pestdefense.com>, <http://westernpest.com>, <http://indfumco.com>, <http://walthamservices.com>, <http://cranepestcontrol.com>, <http://trutechinc.com>, <http://www.allpest.com.au/> and <http://rollins.com>. You can also find this and other news releases at <http://rollins.com> by accessing the news releases button.

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2170 Piedmont Road, N.E., Atlanta, Ga. 30324 (404) 888-2000
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