UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 17, 2018

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324

(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 8.01. Other Events.

ATLANTA, GEORGIA, April 17, 2018: Rollins, Inc. (NYSE:ROL) a premier global consumer and commercial services company announced today that as a result of the U.S. Tax Legislation, the Company is planning to use part of the savings to improve added employee benefits. These changes include an enhanced 401(K) match, stock grants, additional paid time off and additional employee scholarship opportunities.

The Company hereby incorporates by reference herein the information set forth in its Press Release dated April 17, 2018, a copy of which is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

<u>Exhibit</u>

<u>No.</u>

Description99.1Press Release Dated April 17, 2018

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: April 17, 2018

By: /s/ Paul Edward Northen

Name: Paul Edward Northen

Title: Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

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For Further Information Contact Eddie Northen (404) 888-2242

FOR IMMEDIATE RELEASE

TAX REFORM PROMPTS ROLLINS, INC. TO ENHANCE EMPLOYEE BENEFITS

ATLANTA, GEORGIA, April 17, 2018: Rollins, Inc. (NYSE: ROL), a premier global consumer and commercial services company announced that as a result of the U.S. Tax Legislation, the Company is planning to use part of the savings to improve added employee benefits. These changes include an enhanced 401(K) match, stock grants, additional paid time off and additional employee scholarship opportunities.

The improvements to the 401(K) plan will be retro-active to January 1, 2018. One-time stock grants will be issued on a tiered company tenure basis to U.S. based employees, and the total number of shares in the program will not exceed 50,000 shares. These grants are subject to approval of the new stock plan at the upcoming Board of Directors meeting, corresponding SEC registration requirements and the execution of a stock award agreement. These improved employee benefits will have a \$0.01 impact on our first quarter earnings results.

Rollins, Inc. Vice Chairman and CEO, Gary W. Rollins, said "We are excited to announce these significant benefit enhancements for our U.S. based employees. As a service company, our employees are our most important asset and these benefit improvements recognize that."

Rollins, Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Orkin Canada, Western Pest Services, Northwest Exterminating, Critter Control, Inc., The Industrial Fumigant Company, Trutech LLC., Orkin Australia, Waltham Services LLC., OPC Pest Services, PermaTreat, Rollins UK, and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to more than two million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa, Mexico, and Australia from more than 700 locations. You can learn more about Rollins and its subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.orkincanada.ca, www.westernpest.com, www.callnorthwest.com, www.crittercontrol.com, www.indfumco.com, www.indfumco.com, www.indfumco.com, www.westernpest.com, www.opcpest.com, www.orkinau.com, www.indfumco.com, www.westernpest.com, www.opcpest.com, www.orkinau.com, www.indfumco.com, www.westernpest.com, www.opcpest.com, Www.orkinau.com, www.indfumco.com, www.westernpest.com, www.opcpest.com, Www.orkinau.com, www.indfumco.com, www.safeguardpestcontrol.co.uk, and www.rollins.com. You can also find this and other news releases at www.vollins.com by accessing the news releases button.

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forwardlooking statements include statements about the Company's expectation that its first quarter earnings will be impacted by \$0.01 per share, that the changes will include an enhanced the 401(k)match that is retroactive to January 1, 2018, stock grants not exceeding 50,000 shares, additional paid time off and additional employee scholarship opportunities. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2017.

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