UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 27, 2018

ROLLINS, INC. (Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 8.01. Other Events.

ATLANTA, GEORGIA, April 27, 2018: Rollins, Inc. (NYSE:ROL) a premier global consumer and commercial services company received a Child Well-Being Impact Fund Champion award from United Way of Greater Atlanta for its significant contributions to the fund during the 2017 workplace campaign.

The Company hereby incorporates by reference herein the information set forth in its Press Release dated April 27, 2018, a copy of which is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

<u>Exhibit</u> <u>No.</u>

 Description

 99.1
 Press Release Dated April 27, 2018

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: April 27, 2018

By: /s/ Paul Edward Northen

Name: Paul Edward Northen

Title: Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

3

Media contact: Lia Conrad Rollins, Inc. 404-888-2575

ROLLINS, INC. RECEIVES UNITED WAY'S CHILD WELL-BEING IMPACT FUND CHAMPION AWARD

ATLANTA, April 27, 2018 - Rollins, Inc. (NYSE:ROL) a premier global consumer and commercial services company received a Child Well-Being Impact Fund Champion award from United Way of Greater Atlanta for its significant contributions to the fund during the 2017 workplace campaign. Rollins received a Silver Level Impact Award, alongside several Atlanta-area corporations that also supported the fund.

The award recognizes companies with the strongest focus on furthering the work of United Way's Child Well-Being Impact Fund, which is dedicated to ensuring lasting, collaborative solutions leading to positive and sustainable outcomes for children and families. Selected companies showed excellence in dollars allocated to the fund and demonstrated a commitment to encouraging employee donors to support the fund.

"Rollins has long been a strong supporter and advocate of United Way of Greater Atlanta because it does outstanding work in our community," said John Wilson, President and COO of Rollins. "Each year we strive to exceed our giving goal, so we can increase the impact the United Way can make."

Jerry Gahlhoff, President of Rollins Specialty Brands and VP of Human Resources added, "We're grateful for this award. It's a great reflection of our generous employees and our commitment to improving the community around us-whether in Atlanta or any of the markets we serve."

Rollins employees and company-matching funds have supported United Way of Greater Atlanta since 1985, helping make Rollins a community leader for many years. In 2017, Rollins and its employees donated more than \$1 million to United Way of Greater Atlanta.

About Rollins

Rollins, Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Orkin Canada, Western Pest Services, Northwest Exterminating, Critter Control, Inc., The Industrial Fumigant Company, Trutech LLC., Orkin Australia, Waltham Services LLC., PermaTreat, Rollins UK, and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to more than two million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa, Mexico, and Australia from more than 700 locations. You can learn more about Rollins and its subsidiaries by visiting our websites at www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, www.estefenpest.com, <a href="http:

About United Way of Greater Atlanta

United Way of Greater Atlanta is the largest United Way in the nation and we focus on ensuring that every child has the opportunity to reach his or her full potential. We invest in more than 200 programs in 13 counties through the Child Well-Being Impact Fund and work with them to help children succeed in school, improve financial stability of families, provide affordable and accessible healthcare and end homelessness. For more information, visit unitedwayatlanta.org.