# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **FORM 8-K**

## **CURRENT REPORT** PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): June 29, 2010

## **ROLLINS, INC.**

(Exact name of registrant as specified in its charter)

1-4422

Delaware (State or other jurisdiction of incorporation)

(Commission File Number)

51-0068479 (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) 

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 8.01. Other Events.

On June 29, 2010, Rollins, Inc., a premier North American consumer services company (NYSE:ROL), issued a press release to announce that it, through its wholly owned subsidiary, Orkin, has expanded its international presence through the establishment of its 16th international franchise in Turkey.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No.		Description	
99.1	Press Release Dated June 29, 2010		
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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### ROLLINS, INC.

Date: June 29, 2010

/s/ Harry J. Cynkus By:

Name: Harry J. Cynkus

Title: Senior Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)



Media Contacts: Sarah Beck Orkin 404.888.2917

Manning Fairey Jackson Spalding For Orkin 404.214.3596

#### **Orkin Expands to Turkey**

Pest Control Leader Increases European Presence

ATLANTA, June 29, 2010 — Rollins, Inc., a nationwide consumer services company (NYSE: ROL), announced today that the company, through its wholly-owned subsidiary Orkin, will begin providing pest control service in Turkey in the second half of 2010. Turkey marks the sixteenth international country Orkin services.

"Turkey encounters many of the same pests we encounter in the U.S., like cockroaches, ants, house flies and rodents," said Tom Luczynski, Orkin vice president of international development and franchising. "We are excited to bring our pest control expertise and excellent customer service to Turkey."

Orkin will offer primarily commercial pest control service, along with some additional residential services, throughout the country. Firat Imamzade, currently involved in the pest control and chemical distribution business, will own and operate the franchises.

"We are pleased to partner with Orkin to bring superior pest control to residences and businesses in Turkey," said Imamzade.

Dr. Zeliha Imamzade, technical and training director for Orkin Turkey and wife of Firat Imamzade, has completed the initial franchise training in Atlanta, Orkin's U.S. headquarters, at the company's award-winning training center.

#### About Rollins, Inc.

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, PCO Services, HomeTeam Pest Defense, Western Pest Services, The Industrial Fumigant Company and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to over 2 million customers in the United States, Canada, Mexico, Europe, Central America, the Caribbean, the Middle East, Asia and the Mediterranean from over 500 locations. You can learn more about our subsidiaries by visiting our Web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.indfumco.com, www.cranepestcontrol.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

### About Orkin, LLC

Founded in 1901, Atlanta-based Orkin is an industry leader in essential pest control services and protection against termite damage, rodents and insects in the United States, Canada, Mexico, Europe, Central America, the Middle East, the Caribbean, Asia and the Mediterranean. With more than 400 locations, Orkin's almost 8,000 employees serve approximately 1.7 million customers. The company serves homeowners and numerous industries, including food and beverage processing, foodservice, hospitality, healthcare, retail, warehousing, property/facilities management, schools and institutions. Learn more about Orkin at www.orkin.com. Orkin is a wholly-owned subsidiary of Rollins, Inc. (NYSE: ROL).

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2170 Piedmont Road, N.E., Atlanta, Ga. 30324 (404) 888-2000 ANOTHER ROLLINS SERVICE