
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **July 24, 2012**

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

1-4422
(Commission File Number)

51-0068479
(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324
(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: **(404) 888-2000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 8.01. Other Events.

On July 24, 2012: Rollins, Inc. (NYSE:ROL), a premier North American consumer and commercial services company, announced that as part of the Company's active management of equity capital, its Board of Directors authorized the purchase of up to 5 million additional shares of the Company's common stock. The Company plans to repurchase shares at times and prices considered appropriate by the Company. The share repurchase program announced is in addition to the Company's existing plan of which 298,183 shares remained available for repurchase as of July 24, 2012. The Company hereby incorporates by reference herein the information set forth in its Press Release dated July 24, 2012 a copy of which is attached hereto as Exhibit 99.1.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No.	Description
99.1	Press Release Dated July 24, 2012.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: July 24, 2012

By: /s/ Harry J. Cynkus
Name: Harry J. Cynkus
Title: Senior Vice President, Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

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FOR IMMEDIATE RELEASE

**ROLLINS, INC. ANNOUNCES 5 MILLION SHARE
REPURCHASE PROGRAM**

ATLANTA, GEORGIA, July 24, 2012: Rollins, Inc. (NYSE:ROL), a premier North American consumer and commercial services company, announced today that as part of the Company's active management of equity capital, its Board of Directors today authorized the purchase of up to 5 million additional shares of the Company's common stock. The Company plans to repurchase shares at times and prices considered appropriate by the Company. The share repurchase program announced today is in addition to the Company's existing plan of which 298,183 shares remained available for repurchase as of July 24, 2012.

"Rollins, Inc., through its wholly owned subsidiaries Orkin, LLC, HomeTeam Pest Defense, Western Pest Services, Orkin Canada, and The Industrial Fumigant Company, has become North America's pest control industry leader. This Board authorization enables us to continue the purchase of additional shares when appropriate, which can provide improved returns to our shareholders. Additionally, it offers greater acquisition flexibility," said Gary W. Rollins, President and Chief Executive Officer of Rollins, Inc.

Rollins Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Western Pest Services, Orkin Canada, The Industrial Fumigant Company, Waltham Services LLC., Crane Pest Control and Trutech LLC., the Company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Mexico, Central America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe and Africa from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.orkincanada.ca, www.indfumco.com, www.walthamservices.com, www.cranepestcontrol.com, www.trutechinc.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

Statements in this press release regarding potential repurchases of Company common stock are forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The timing and amount of future stock repurchases are subject to a number of uncertainties, including market conditions, the Company's liquidity and financial position, and applicable laws and regulations.

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