UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 23, 2012

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

1-4422 (Commission File Number)

51-0068479 (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

	Registrant's telephone number, including area code: (404) 888-2000	
	ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see eral Instruction A.2. below):	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	
ITEM 8.01. Other Events. ATLANTA, GEORGIA, On October 23, 2012: Rollins, Inc., a nationwide consumer services company (NYSE:ROL), announced that the Board of Directors declared a regular quarterly cash dividend on its common stock of \$0.08 per share plus a special year-end dividend of \$0.12 per share both payable December 10, 2012 to stockholders of record at the close of business November 09, 2012. The Company hereby incorporates by reference herein the information set forth in its Press Release dated October 23, 2012, a copy of which is attached hereto as Exhibit 99.1. ITEM 9.01. Financial Statements and Exhibits		
Exhi	bit No. Description 99.1 Press Release Dated October 23, 2012	
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	SIGNATURES	
	suant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly orized.	
	ROLLINS, INC.	
Date	e: October 23, 2012 By: /s/ Harry J. Cynkus Name: Harry J. Cynkus Title: Senior Vice President, Chief Financial Officer and Treasurer	

(Principal Financial and Accounting Officer)

FOR IMMEDIATE RELEASE

ROLLINS, INC. ANNOUNCES REGULAR QUARTERLY AND SPECIAL CASH DIVIDEND

ATLANTA, GEORGIA, October 23, 2012: Rollins, Inc., a nationwide consumer services company (NYSE:ROL), announced that the Board of Directors declared a regular quarterly cash dividend on its common stock of \$0.08 per share plus a special year-end dividend of \$0.12 per share both payable December 10, 2012 to stockholders of record at the close of business November 09, 2012.

Rollins Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Western Pest Services, Orkin Canada, The Industrial Fumigant Company, Waltham Services LLC., Crane Pest Control and Trutech LLC., the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa and Mexico from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.orkincanada.ca, www.indfumco.com, www.walthamservices.com, www.cranepestcontrol.com, www.trutechinc.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button