UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 24, 2013

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

1-4422 (Commission File Number) 51-0068479

(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following General Instruction A.2. below):	wing provisions (see
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	

Item 2.02. Results of Operations and Financial Condition.

On April 24, 2013, the Company issued a press release announcing its results for the first quarter ended March 31, 2013. The Company hereby incorporates by reference herein the information set forth in its Press Release dated April 24, 2013, a copy of which is attached hereto as Exhibit 99.1. Except as otherwise provided in the press release, the press release speaks only as of the date of such press release and such press release shall not create any implication that the affairs of the Company have continued unchanged since such date

Except for the historical information contained in this report, the statements made by the Company are forward-looking statements that involve risks and uncertainties. All such statements are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. The Company's future performance could differ significantly from the expectations of management and from results expressed or implied in the Press Release. See the risk factors contained in the Press Release for a discussion of certain risks and uncertainties that may impact such forward-looking statements. For further information on other risk factors, please refer to the "Risk Factors" contained in the Company's Form 10-K for the year ended December 31, 2012 filed with the Securities and Exchange Commission. The Company disclaims any obligation or duty to update or modify these forward-looking statements.

Item 9.01. Financial Statements and Exhibits

Exhibit No.		Description	
99.1	Press Release Dated April 24, 2013		
		2	

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: April 24, 2013

By: /s/ Harry J. Cynkus

Name: Harry J. Cynkus

Title: Senior Vice President, Chief Financial Officer and Treasurer

(Principal Financial and Accounting Officer)

96,251

39,382

233,858

31,740

92,778 43,569

228,583

30,203

FOR IMMEDIATE RELEASE

Unearned revenue

Other current liabilities

Total Current Liabilities

Accrued insurance, less current portion

ROLLINS, INC. REPORTS FIRST QUARTER 2013 FINANCIAL RESULTS

Company posts 28th consecutive quarter of improved earnings results

ATLANTA, GEORGIA, April 24, 2013: Rollins, Inc. (NYSE:ROL), a premier North American consumer and commercial services company, today reported unaudited financial results for its first quarter ended March 31, 2013. Revenues grew 3.5% to \$299.7 million compared to \$289.5 million for the first quarter ended March 31, 2012.

The Company recorded net income of \$23.2 million or \$0.16 per diluted share for the first quarter ended March 31, 2013 compared to \$23.1 million or \$0.16 per diluted share for the same period in 2012. On January 22, 2013, Rollins also increased its regular quarterly cash dividend to shareholders 12.5% to \$0.09 per share.

Gary W. Rollins, Vice Chairman and Chief Executive Officer of Rollins, Inc. stated, "Our residential and commercial pest control sales start accelerating as the weather warms and pest activity increases. In this regard, the first quarter of 2013 was disappointing, as it was the coldest with the greatest snow fall, in decades. We were pleased to be able to report an increase in revenue however. This was particularly gratifying having come off of a record first quarter in 2012 when the weather was the warmest in over a century. Frankly, this was the most dramatic year-to-year weather reversal that we've ever experienced. Profits were negatively impacted from being staffed for the anticipated revenue the first quarter. We did maintain our record of profit increases with a modest improvement over 2012."

Mr. Rollins, concluded, "Spring has finally sprung and we are very excited about the opportunities we have for each of our businesses through the balance of the year. We are well positioned to achieve solid revenue growth with improved earnings and strong cash flows. Thankfully, the bugs always come back."

Rollins Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Western Pest Services, Orkin Canada, The Industrial Fumigant Company, Waltham Services LLC., Crane Pest Control and Trutech LLC., the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa and Mexico from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.orkincanada.ca, www.indfumco.com, www.walthamservices.com, www.cranepestcontrol.com, www.trutechinc.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements that we are excited about the opportunities we have for each of our business through the balance of the year, and our belief that we are well positioned to achieve solid revenue growth with improved earnings and strong cash flow. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, economic and competitive conditions which may adversely affect the Company's business; the degree of success of the Company's pest and termite process, and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather trends; competitive factors and pricing practices; the Company's ability to attract and retain skilled workers, and potential increases in labor costs; uncertainties of litigation; and changes in various government laws and regulations, including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012.

ROLLINS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(in thousands) 2013 2012 At March 31, (unaudited) ASSETS Cash and cash equivalents \$ 82,479 59,684 63,790 Trade accounts receivables, net 68,194 Financed receivables, net 10,898 11,386 Materials and supplies 11,801 10.874 Deferred income taxes, net 32,839 29,718 Other current assets 18,995 15,123 Total Current Assets 225,206 190,575 Equipment and property, net 83,295 77,146 Goodwill 212,280 211,237 Customer contracts and other intangible assets, net 136,458 139,580 26.582 Deferred income taxes 21 775 Financed receivables, long-term, net 11,214 11,441 Other assets 12,403 11.052 **Total Assets** 707,438 662,806 LIABILITIES \$ 23,078 \$ 19,214 Accounts payable Accrued insurance, current 24,929 20,430 Accrued compensation and related liabilities 50,218 52.592

Accrued pension	43,017	29,850
Long-term accrued liabilities	33,857	37,915
Total Liabilities	342,472	326,551
STOCKHOLDERS' EQUITY		
Common stock	146,279	146,803
Retained earnings and other equity	218,687	189,452
Total stockholders' equity	364,966	336,255
Total Liabilities and Stockholders' Equity	\$ 707,438	\$ 662,806

ROLLINS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(in thousands except per share data) (unaudited)

		First Quarter Ended March 31,	
	2013	2012	
REVENUES			
Customer services	\$	299,714 \$ 289,465	
COSTS AND EXPENSES			
Cost of services provided		155,606 148,082	
Depreciation and amortization		9,894 9,767	
Sales, general and administrative		99,134 94,824	
Interest (income)/expense		(45) 51	
		264,589 252,724	
INCOME BEFORE INCOME TAXES		35,125 36,741	
PROVISION FOR INCOME TAXES		11,946 13,661	
NET INCOME	\$	23,179 \$ 23,080	
NET INCOME PER SHARE - BASIC	S	0.16 \$ 0.16	
NET INCOME PER SHARE - DILUTED	-	0.16	
Weighted average shares outstanding - basic		146,238 146,697	
Weighted average shares outstanding - diluted		146,238 146,714	

CONFERENCE CALL ANNOUNCEMENT Rollins, Inc. (NYSE: ROL)



Management will hold a conference call to discuss First Quarter 2013 results on:

Wednesday, April 24, 2013 at: 10:00 a.m. Eastern 9:00 a.m. Central 8:00 a.m. Mountain 7:00 a.m. Pacific

TO PARTICIPATE: Please dial 800-762-8779 domestic; 480-629-9645 international

at <u>least</u> 5 minutes before start time.

REPLAY: available through May 1, 2013 Please dial **800-406-7325/303-590-3030**, Passcode: 4612026 THIS CALL CAN ALSO BE ACCESSED THROUGH THE INTERNET AT

www.viavid.net

Questions?

Contact Samantha Alphonso at Financial Relations Board at 212-827-3746 Or email to salphonso@mww.com