UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 17, 2017

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 8.01. Other Events.

On July 17, 2017, Rollins, Inc. (NYSE:ROL), a leading premier global consumer and commercial services company announced that the company, through its wholly-owned subsidiary, Orkin, has expanded its presence in Central America, South America and Southeast Asia by adding six new franchises. The franchises are located in Nicaragua, Lima, Peru, Sao Paulo, Espirito Santo and Rio de Janeiro, Brazil, and in Jakarta, Indonesia.

ITEM 9.01. Financial Statements and Exhibits

<u>Exhibit No.</u>

Description Press Release Dated July 17, 2017 99.1

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 17, 2017

ROLLINS, INC.

By: <u>/s/ Paul Edward Northen</u> Name: Paul Edward Northen Title: Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)



Media Contact: Eddie Northen Rollins Inc. 404.888.2242

FOR IMMEDIATE RELEASE

Orkin Establishes Six New International Franchises

ATLANTA, July 17, 2017 /PRNewswire/--Rollins, Inc., a global services company (NYSE: ROL), announced today that the company, through its wholly-owned subsidiary Orkin, has expanded its presence in Central America, South America and Southeast Asia by adding six new franchises. The franchises are located in Nicaragua, Lima, Peru, Sao Paulo, Espirito Santo and Rio de Janeiro, Brazil, and in Jakarta, Indonesia.

"We are excited to expand our presence in these areas, and we believe it provides a great opportunity for us as we continue to grow our Orkin brand internationally," said Tom Luczynski, Orkin group vice president of global development and franchising.

The new franchises will offer commercial and residential pest control, as well as termite services.

The franchisees have received their initial training at the company's award-winning training center in Atlanta and will receive follow-up training in their country.

About Orkin, LLC

Founded in 1901, Atlanta-based Orkin is an industry leader in essential pest control services and protection against termite damage, rodents and insects. The company operates more than 400 locations with almost 8,000 employees. Using a proprietary, three-step approach, Orkin provides customized services to approximately 1.7 million homeowners and businesses in the United States, Canada, Mexico, Europe, Central America, South America, the Middle East, the Caribbean, Asia, the Mediterranean and Africa. Orkin is committed to studying pest biology and applying scientifically proven methods. The company collaborates with the Centers for Disease Control and Prevention (CDC) and eight major universities to conduct research and help educate consumers and businesses on pest-related health threats. Learn more about Orkin at http://orkin.com. Orkin is a wholly-owned subsidiary of Rollins Inc. (NYSE: ROL).

About Rollins

Rollins, Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Orkin Canada, Western Pest Services, Critter Control, Inc., The Industrial Fumigant Company, Trutech LLC., Rollins Australia, Waltham Services LLC., PermaTreat, Rollins UK, and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to more than two million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa, Mexico, and Australia from more than 700 locations. You can learn more about Rollins and its subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.orkincanada.ca, www.crittercontrol.com, www.indfunco.com, www.trutechinc.com, www.allpest.com.au, www.walthamservices.com, www.permatreat.com, www.cranepestcontrol.com, www.statewidepestcontrol.com.au, www.safeguardpestcontrol.co.uk, and www.rollins.com. You can also find this and other news releases at www.orkin.com by accessing the news releases button.