UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 23, 2014

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. Other Events.

The information provided pursuant to this Item 8.01 is to be considered "filed" under the Securities Exchange Act of 1934 ("Exchange Act") and incorporated by reference into those filings of Rollins, Inc (the "Company") that provide for the incorporation of all reports and documents filed by the Company under the Exchange Act.

On January 23, 2014, Rollins, Inc. (NYSE:ROL), a premier global consumer and commercial services company, announced that it has signed a definitive purchase agreement to acquire the assets and operations of Allpest WA, the leading independent pest control provider in Western Australia.

Except for the historical information contained in this report, the statements made by the Company are forward-looking statements that involve risks and uncertainties. All such statements are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. The Company's future performance could differ significantly from the expectations of management and from results expressed or implied in the press release. See the risk factors contained in the press release for a discussion of certain risks and uncertainties that may impact such forward-looking statements. For further information on other risk factors, please refer to the "Risk Factors" contained in the Company's Form 10-K for the year ended December 31, 2012 filed with the Securities and Exchange Commission on February 27, 2013. The Company disclaims any obligation or duty to update or modify these forward-looking statements.

ITEM 9.01. Financial Statements and Exhibits

<u>Exhibit No.</u>	Description
99.1	Press Release Dated January 23, 2014

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: January 23, 2014

 By:
 /s/ Harry J. Cynkus

 Name:
 Harry J. Cynkus

 Title:
 Senior Vice President, Chief Financial Officer and Treasurer

 Control of the senior Vice President, Chief Financial Officer and Treasurer

(Principal Financial and Accounting Officer)

FOR IMMEDIATE RELEASE

ROLLINS, INC SIGNS TO ACQUIRE AUSTRALIAN BASED ALLPEST

ATLANTA, GEORGIA, January 23, 2014: Rollins, Inc. (NYSE:ROL), a premier global consumer and commercial services company, today announced that it has signed a definitive purchase agreement to acquire the assets and operations of Allpest WA, the leading independent pest control provider in Western Australia. The acquisition is expected to close in February, and this is Rollins' first business venture in Australia.

Established in 1959 and headquartered in Perth, Australia, Allpest recorded revenues of approximately US \$25 million for 2013. Allpest has been recognized as Western Australia's Pest Manager of the Year for the past two consecutive years. The company has strong brand recognition and is well positioned for organic growth and expansion into Asia-Pacific and other growth areas. In addition to traditional residential, commercial and termite service offerings, Allpest provides consulting services around the globe on pre-border protection of Australia's biosecurity and provides specialized offerings to Australia's mining and oil and gas sectors.

Gary W. Rollins, Vice Chairman and Chief Executive Officer of Rollins stated "The acquisition of Allpest is a very important milestone for our Company and firmly establishes our global presence as a leader in international pest control management. Allpest has an outstanding management team, and brings to our family of pest control brands many of the shared values within our Company, including a culture of continuous improvement, ongoing investment in training and professional employee development programs. We look forward to working with them and their talented employees, while sharing each other's best practices."

Rollins Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Western Pest Services, Orkin Canada, The Industrial Fumigant Company, Waltham Services LLC., Crane Pest Control and Trutech LLC., the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa and Mexico from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.esternpest.com, www.orkincanada.ca, www.indfumco.com, www.walthamservices.com, www.cranepestcontrol.com, www.indfumco.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

The above release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 including, without limitation, statements regarding the expectation of closing the acquisition of Allpest; the positioning of Allpest for organic growth and expansion into Asia-Pacific and other growth areas; and the expected successful nature of the Allpest transaction. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, general economic conditions; market risk; changes in industry practices or technologies; the degree of success of the Company's pest and termite process reforms and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather trends; competitive factors and pricing practices; potential increases in labor costs; uncertainties of litigation; and changes in various government laws and regulations, including environmental and tax regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements.