UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 29, 2014

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Delaware

(State or other jurisdiction of incorporation)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On January 29, 2014, the Company issued a press release announcing its results for the fourth quarter and full-year ended December 31, 2013. The Company hereby incorporates by reference herein the information set forth in its press release dated January 29, 2014, a copy of which is attached hereto as Exhibit 99.1. Except as otherwise provided in the press release, the press release speaks only as of the date of such press release and such press release shall not create any implication that the affairs of the Company have continued unchanged since such date.

Except for the historical information contained in this report, the statements made by the Company are forward-looking statements that involve risks and uncertainties. All such statements are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. The Company's future performance could differ significantly from the expectations of management and from results expressed or implied in the press release. See the risk factors contained in the press release for a discussion of certain risks and uncertainties that may impact such forward-looking statements. For further information on other risk factors, please refer to the "Risk Factors" contained in the Company's Form 10-K for the year ended December 31, 2012 filed with the Securities and Exchange Commission. The Company disclaims any obligation or duty to update or modify these forward-looking statements.

Item 9.01. Financial Statements and Exhibits

Exhibit No. Description

99.1 Press Release Dated January 29, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: January 29, 2014

By: /s/ Harry J. Cynkus Name: Harry J. Cynkus Title: Senior Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer) FOR IMMEDIATE RELEASE

ROLLINS, INC. REPORTS FOURTH QUARTER AND FULL YEAR 2013 RECORD FINANCIAL RESULTS

Company posts 31st consecutive quarter of improved earnings results

- Revenue increased 6.0% for the quarter and 5.2% for full year
- Net income up 22.0% for the quarter and 10.8% for the full year
- Earnings per diluted share rose 18.8% for the quarter to \$0.19 from \$0.16, and up 10.5% to \$0.84 from \$0.76 for the full year

ATLANTA, GEORGIA, January 29, 2014: Rollins, Inc. (NYSE:ROL), a premier global consumer and commercial services company, today reported strong unaudited financial results for its fourth quarter and year ended December 31, 2013.

The Company recorded fourth quarter revenues of \$324.7 million, an increase of 6.0% over the prior year's fourth quarter revenue of \$306.4 million. Net income increased 22.0% to \$28.0 million or \$0.19 per diluted share for the fourth quarter ended December 31, 2013, compared to \$22.9 million or \$0.16 per diluted share for the same period in 2012.

Rollins' revenues for the full year rose 5.2% to \$1.337 billion compared to \$1.271 billion for the prior year. Rollins' net income for the full year rose 10.8% to \$123.3 million, or \$0.84 per diluted share, compared to net income of \$111.3 million, or \$0.76 per diluted share for the same period last year.

Gary W. Rollins, Vice Chairman and Chief Executive Officer of Rollins, Inc. stated, "Once again, the Rollins group of leading pest control companies has achieved our major financial objectives for 2013. These results reflect the execution of our strategic programs that were designed to accelerate our sales, while improving productivity and profit margins."

Mr. Rollins, concluded, "We are thankful and very proud of our people who made 2013 successes possible and who now are clearly focused on achieving our Company's 2014 objectives."

Rollins Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Western Pest Services, Orkin Canada, The Industrial Fumigant Company, Waltham Services LLC., Crane Pest Control and Trutech LLC., the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa and Mexico from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.westernpest.com, www.orkin.com, www.orkin.com, www.orkin.

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forwardlooking statements include statements about our focus on achieving the Company's 2014 objectives. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, economic and competitive conditions which may adversely affect the Company's business; the degree of success of the Company's pest and termite process, and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather trends; competitive factors and pricing practices; the Company's ability to attract and retain skilled workers, and potential increases in labor costs; uncertainties of litigation; and changes in various government laws and regulations, including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012.

ROLLINS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (in thousands)

\$	118,216	\$	65,082
	72,849		68,920
	12,220		11,823
	12,251		11,847
	39,518		33,338
	19,388		14,982
	274,442		205,992
	87,215		82,263
	211,847		212,477
	128,569		141,789
	4,544		26,841
	11,608		11,681
	7,113		_
	13,879		11,463
\$	739,217	\$	692,506
2	23 104	2	24,854
Ψ	/	Ψ	24,054
	-)		60,042
			87,753
	/		31,603
			228,416
			31,283
	-) -		43,271
			34,580
	/		,
	300,962		337,550
	145,864		146,015
	292,391		208,941
	438,255		354,956
\$	739,217	\$	692,506
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ROLLINS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME (in thousands except per share data) (unaudited)

	Fourth Quarter Ended December 31,				Twelve Months Ended December 31,			
		2013		2012		2013		2012
REVENUES								
Customer services	\$	324,707	\$	306,393	\$	1,337,374	\$	1,270,909
COSTS AND EXPENSES								
Cost of services provided		167,357		163,025		678,459		647,578
Depreciation and amortization		9,833		9,810		39,571		38,655
Sales, general and administrative		106,362		98,040		428,288		407,488
(Gain)/loss on sales/impairment of assets, net		81		(432)		(165)		(468)
Pension settlement loss		—		1,000		—		1,000
Interest (income)/expense		(112)		(76)		(385)		14
		283,521		271,367		1,145,768		1,094,267
INCOME BEFORE INCOME TAXES		41,186		35,026		191,606		176,642
PROVISION FOR INCOME TAXES		13,229		12,112		68,276		65,310
NET INCOME	\$	27,957	\$	22,914	\$	123,330	\$	111,332
NET INCOME PER SHARE - BASIC	\$	0.19	\$	0.16	\$	0.84	\$	0.76
NET INCOME PER SHARE - DILUTED		0.19		0.16	\$	0.84	\$	0.76
Weighted average shares outstanding - basic		145,872		146,028		146,081		146,299
Weighted average shares outstanding - diluted		145,872		146,029		146,081		146,306



Management will hold a conference call to discuss Fourth Quarter and Full-Year 2013 results on:

> Wednesday, January 29, 2014 at: 10:00 a.m. Eastern 9:00 a.m. Central 8:00 a.m. Mountain 7:00 a.m. Pacific

TO PARTICIPATE: Please dial 877-941-9205 domestic; 480-629-9771 international at <u>least 5</u> minutes before start time.

REPLAY: available through February 5, 2014 Please dial 800-406-7325/303-590-3030, Passcode: 4660653 THIS CALL CAN ALSO BE ACCESSED THROUGH THE INTERNET AT <u>www.viavid.net</u> Questions? Contact Samantha Alphonso at Financial Relations Board at 212-827-3746

Or email to salphonso@mww.com