FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Responses)															
1. Name and Address of Reporting Person* Iarocci Eugene A				2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
` ′	(Last) (First) (Middle) 2170 PIEDMONT RD.				3. Date of Earliest Transaction (Month/Day/Year) 09/15/2016						X Officer (give title below) Other (specify below) Vice President						
(Street) ATLANTA, GA 30324			4. If	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person							
(City)		(State)		(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1.Title of Security (Instr. 3)			2. Tran Date (Month	saction n/Day/Year)	Execut	A. Deemed execution Date, if ny Month/Day/Year)		Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Ownership Form: Direct (D)	Beneficial Ownership		
							Со	ode	V	Amount	(A) or (D)	Price			or Indir (I) (Instr. 4		
Rollins, I \$1 Par Va	nc. Comma	on Stock	09/15	/2016			S	S		16.9572	D	\$ 28.964	148,18	37 (1)		D	
				Table II					_th red,	e form dis	splays of, or E	a curre Beneficial	ntly valid	OMB con	spond unle trol numbe		
Security	Conversion	3. Transacti Date (Month/Day	Ex ay/Year) an	3A. Deemed Execution Da		4. Transactio	5.		6. ar (N			7. T Am Und Sec	Title and nount of iderlying curities str. 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersl Form of Derivati Security Direct (I or Indire	Beneficia Ownershi (Instr. 4) D) ect
	Security						(A) Disp of (Ins	or posed D) etr. 3,				7)			Reported Transaction	or Indir	ect

Reporting Owners

B # 0 Y /	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Iarocci Eugene A 2170 PIEDMONT RD. ATLANTA, GA 30324			Vice President					

Signatures

/s/ Eugene A. Iarocci	09/19/2016
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number includes 6,058 Purchase Plan shares and 78,000 of restricted shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.